

# KĪPAHULU MOKU

## Community-Based Subsistence Fishing Area *Administrative Record*



Photo: Kīpahulu 'Ohana

This Administrative Record documents background information about the Kīpahulu Moku Community-Based Subsistence Fishing Area (CBSFA) efforts since 2013, in support of the Proposal and Management Plan as it moves through the Ch. 91 rulemaking process. This record includes graphics, timelines, and examples of relevant outreach materials and initiatives that support Kīpahulu 'Ohana's proposal, in addition to letters and signatures of support.

**Submitted by Kīpahulu 'Ohana, Inc.**  
**to the State of Hawai'i Department of Land and Natural Resources, Division of Aquatic Resources**

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### Suggested Citation

Kīpahulu ‘Ohana (2023). Kīpahulu Moku Community-Based Subsistence Fishing Area Administrative Record. Kīpahulu, Maui.





Photo: Kīpahulu 'Ōhana


ADMINISTRATIVE RECORD

1. Outreach Efforts Graphic (2013-2023)

**685 east Maui residents** signed a petition in support of the Kīpahulu Moku CBSFA



**260,000+ people** reached through education, outreach, publications & media




**KĪPAHULU MOKU CBSFA OUTREACH EFFORTS (2013-2023)**




**228 keiki** reached through fieldtrips, classes, and volunteering



**170+ outreach efforts** engaged East Maui community, students, kūpuna, DLNR, legislators, and the public







Photo: Kīpahulu 'Ōhana

ADMINISTRATIVE  
RECORD

2. Outreach Efforts Table (2013-2023)

Kīpahulu Moku CBSFA Outreach Efforts (2013-2023)		
Levels of Outreach	# of Outreach Efforts (estimated)	# of Individuals Reached (estimated)
1. Petition of Support by East Maui Residents (Kaupō to Ke'ānae)	1	685
2. Outreach to East Maui Community	22	433
3. Outreach to DLNR	13	52
4. Outreach to Public	58	3,247
5. Outreach to Students	14	228
6. Outreach to Kūpuna	2	35
7. Outreach to Legislators	6	34
8. Letters of Support Collected	21	23
9. Publications & Media	38	258,844 <sup>i</sup>
<b>TOTALS</b>	<b>175</b> total outreach efforts	4,737 from direct outreach 258,844 <sup>i</sup> from publications & media ----- <b>263,581</b> total individuals reached

These outreach efforts include meetings, events, presentations, etc., that promote the learning and involvement of key stakeholders in the development of the Kīpahulu Moku CBSFA. The efforts summarized in this table can be found in the Outreach Efforts Timeline (2013-2023) on page 3. “Levels of Outreach” are further categorized below.

i: Publications and Media: The estimated total number of individuals reached through publications and media is derived from readership/viewership numbers for Hānaside News, The Maui News, Hāleakala National Park, OHA Newspaper, Hawaiian Airlines, Outside Hawai'i, Maui Now, Hawai'i Public Radio online, ICCA, Kaupō Community Newsletter, Hawai'i Business Magazine, and KOI's social media analytics for Instagram and Facebook. PLEASE NOTE: The estimate of total individuals reached through publications and media DOES NOT include readership/viewership numbers for Island Environment 360 Interview, West Hawai'i Today, Associated Press News, U.S. News, S.F. Gate, Hawai'i Tribune Herald, Star Advertiser, HanaMaui.com, Hawai'i Public Radio and KAOI listeners, Shane Perry Marketing, IUCN, and Pacific Business News.

1. Petition of Support by East Maui Residents (Kaupō to Ke'ānae): includes door to door gathering of support signatures (685).
2. Outreach to East Maui Community: includes Kīpahulu Community Association Meetings, Community Action Planning, Aha Moku meetings, Hāna Community Endowment Fund meetings, 'opihi monitoring, and CBSFA meetings advertised to the East Maui Community.
3. Outreach to DLNR: includes CBSFA Steering Committee Meetings and DLNR meetings and site visits.
4. Outreach to the Public: includes Limu Festival, Taro Festival, E Alu Pū gatherings, Coral Reef Task Force meetings, Maui Nui Makai Network gatherings, Maui Hikina Huliāmahi meetings and presentations, and 'opihi monitoring events.
5. Outreach to Students: includes classroom visits and fieldtrips with Hāna school and Upward Bound students.
6. Outreach to Kūpuna: includes Hale Hulu Mamo events and Aha Moku o Kaupō Kūpuna Council Meetings.
7. Outreach to Legislators: includes visits to the legislature, meetings with OHA and the Maui County Council, and one on one conversations.
8. Publications and Media: Detailed above<sup>i</sup>.
9. Letters of Support Collected: includes the 23 letters currently collected.



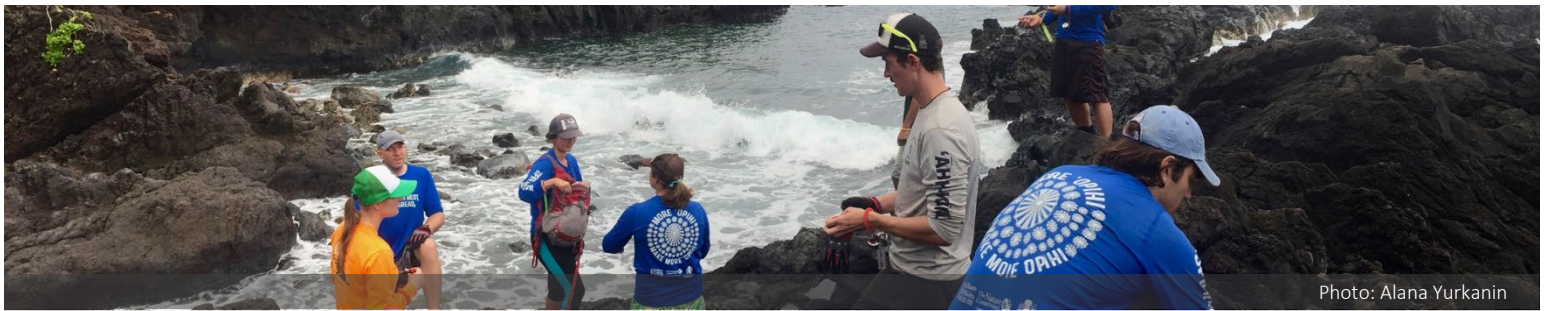


Photo: Alana Yurkanin

ADMINISTRATIVE  
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| 3. Outreach Efforts Timeline (2013-2023)

**Outreach Efforts Timeline (2013-2023)**

Kīpahulu ‘Ohana (KOI) has attended and conducted events and meetings to communicate their conservation efforts and discuss the proposed CBSFA designation with a variety of stakeholders. The following timeline details KOI’s outreach activity between 2013 and 2023. This list is not exhaustive.

**2013**

- Sept.-Oct. 2013      **Petition of Support by East Maui Residents (Kaupō to Ke‘anae)** – *Community signatures.* Greg & Eunice Lind visited residents between Kaupō and Ke‘anae, gathering 600 signatures supporting KOI’s efforts in Kīpahulu moku. (685 individuals engaged)
- October 12, 2013      **Outreach to East Maui Community** – *Kīpahulu Community Association Meeting.* Shared KOI’s CBSFA efforts and sought input from Kīpahulu residents. (25 individuals engaged)
- October 16, 2013      **Outreach to Students** – *Hāna High School Presentation.* Paolo Burns, on behalf of the KOI, presented a PowerPoint to his Hāna High School science students explaining management efforts. (15 individuals engaged)
- November 5, 2013      **Outreach to Public** – *Hāna Limu Festival, E Wala‘au Kākou Evening Presentation.* Leimamo Lind-Stauss participated with the Maui Nui Makai Network (MNMN) to present a slideshow of KOI’s management efforts. (100 individuals engaged)

**2014**

- May 1, 2014      **‘Opihi Intertidal Monitoring Cruise** – Keahi Lind represented KOI on the two-week long Papahānaumokuākea Marine National Monument research trip, along with scientists and agency representatives from the National Oceanic and Atmospheric Administration (NOAA).
- June 11, 2014      **Outreach to East Maui Community** – *Community Action Plan (Mālama I Ke Kai) Community Informational Meeting.* Discussed Kīpahulu moku projects and CBSFA proposal at Hāna School. (10 individuals engaged)
- June 13, 2014      **Outreach to Kūpuna** – *Mālama I Ke Kai Kūpuna Informational and Talk Story Session.* In an intimate talk-story setting at Hale Hulu Mamo, discussed with kūpuna KOI’s CBSFA efforts and the size of the ‘opihi rest area. (20 individuals engaged)
- July 24-27, 2014      **Outreach to Public** – *E Alu Pū Gathering in Kīpahulu.* Presented KOI’s Mālama I Ke Kai Plan. Kua‘āina Ulu ‘Auamo (KUA) facilitated a CBSFA support discussion where participants agreed to provide letters of support for the Kīpahulu Moku CBSFA. (50 individuals engaged)
- August 23, 2014      **Outreach to East Maui Community** – *Aha Moku Meeting.* KOI shared information on the CBSFA process. (10 individuals engaged)
- September 11, 2014      **Outreach to Public** – *TNC Reception for U.S. Coral Reef Task Force.* Participants visited 6 tables representing the 6 MNMN community groups where KOI shared the work being done in Kīpahulu. (50 individuals engaged)

### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

September 14, 2014 **Outreach to East Maui Community** – *‘Opihi outreach*. Informed community participants about ‘opihi rest areas. (15 individuals engaged)

#### 2015

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January 20, 2015 **Outreach to East Maui Community** – *‘Opihi outreach*. Met with individual community members to explain and generate support around ‘opihi rest area. (5 individuals engaged)

February 18, 2015 **Outreach to Legislators** – *KUA Legislative Sessions with community representatives*. Visited different legislative representatives to educate them on KOI’s community resource management. (5 individuals engaged)

Feb. 28-Mar. 1, 2015 **Outreach to Public** – *Maui Nui Makai Network Semi-Annual Meeting*. Participated in and presented at the semi-annual MNMN gathering in Hāna. (25 individuals engaged)

March 15, 2015 **Outreach to East Maui Community** – *‘Opihi outreach*. Met with individual community members to explain and generate support around ‘opihi rest areas. (5 individuals engaged)

April 2015 **Publications & Media** – *Hānaside News Article*. "Mauka to Makai" written by Gina Lind supporting KOI’s efforts in Kīpahulu moku. (approx. 5,000 individuals engaged)

April 25, 2015 **Outreach to Public** – *Hāna Taro Festival*. Engaged and informed community members and festival participants about KOI’s management efforts and passed out explanatory brochures. (100 individuals engaged)

June 5-6, 2015 **Outreach to Public** – *‘Opihi monitoring*. ‘KOI members along with community volunteers, University of Texas A&M-Corpus Christi (UTAMCC) Chris Bird, and TNC conducted ‘opihi monitoring in Kīpahulu moku to learn about ‘opihi rest areas and coastal management. (10 individuals engaged)

June 12, 2015 **Outreach to East Maui Community** – *CBSFA Discussion*. KOI facilitated a CBSFA discussion with east Maui community members to answer questions about a CBSFA designation and go over the new DLNR CBSFA Designation Procedure Guide with Erin Zanre. (15 individuals engaged)

Jun. 24-Jul. 7, 2015 **‘Opihi Intertidal Monitoring Cruise** – Pekelo Lind represented KOI on the two-week long Papahānaumokuākea Marine National Monument research trip, along with scientists and agency representatives from NOAA.

August 4-6, 2015 **Outreach to Public** – *Hawai‘i Conservation Conference*. As part of the MNMN Workshop, shared KOI’s efforts with conference attendees in small break-out groups. (80 individuals engaged)

August 27, 2015 **Outreach to East Maui Community** – *‘Opihi outreach*. Met with individual community members to explain and generate support around ‘opihi rest areas. (5 individuals engaged)

Sept. 18-20, 2015 **Outreach to Public** – *Maui Nui Makai Network Semi-Annual Meeting*. Participated in and presented at the semi-annual MNMN gathering in Hāna Town. (30 individuals engaged)

October 3, 2015 **Outreach to East Maui Community** – *Hāna Aloha Week*. Hosted a booth at the Aloha Week Parade Day, gathering 19 signatures from residents in support of CBSFA designation. Discussed Kīpahulu’s Mālama I Ke Kai Plan. (19 individuals engaged)

October 8-9, 2015 **Outreach to Public** – *‘Opihi monitoring*. ‘KOI members along with community volunteers, UTAMCC researcher Chris Bird, and TNC conducted ‘opihi monitoring in Kīpahulu moku to learn about ‘opihi rest areas and coastal management. (5 individuals engaged)

October 15, 2015 **Outreach to Public** – *Mālama Wao Akua 2015 Presentation Series*. Spoke about KOI’s Mālama I Ke Kai program, including CBSFA designation and application. (30 individuals engaged)

November 21, 2015 **Outreach to Public** – *Hāna Limu Festival*. Engaged festival participants in KOI’s Mālama I Ke Kai program, CBSFA designation, and application. Printed and sold new t-shirts which include the five priorities in KOI’s Community Action Plan. (100 individuals engaged)



### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

December 4, 2015 **Outreach to East Maui Community** – *Public Informational Meeting in Hāna*. Hosted a public information meeting for KOI’s CBSFA plans, engaging attendees in discussions about the current proposed rules and designation procedure. (40 individuals engaged)

December 5, 2015 **Outreach to Public** – *Hale Hulu Mamo Christmas Fair*. Sold Kīpahulu t-shirts and spoke with attendees about CBSFA plans. (20 individuals engaged)

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#### 2016

April 1-3, 2016 **Outreach to Public** – *Maui Nui Makai Network Semi-Annual Meeting*. Participated in the semi-annual MNMN gathering in Makawao, hosted by 2015 Network chair Wailuku CMMA. (10 individuals engaged)

April 9-10, 2016 **Outreach to Public** – *‘Opihi monitoring*. KOI members along with community volunteers, UTAMCC researcher Chris Bird, and TNC conducted ‘opihī monitoring in Kīpahulu moku to learn about ‘opihī rest areas and coastal management. (5 individuals engaged)

May 1, 2016 **‘Opihi Intertidal Monitoring Cruise** – Kaneholani Lind represented KOI on the two-week long Papahānaumokuākea Marine National Monument research trip, along with scientists and agency representatives from NOAA.

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#### 2017

February 6-14, 2017 **Outreach to Public** – *‘Opihi monitoring*. KOI members along with community volunteers, UTAMCC researcher Chris Bird, and TNC conducted ‘opihī monitoring in Kīpahulu moku to learn about ‘opihī rest areas and coastal management. (5 individuals engaged)

March 3-5, 2017 **Outreach to Public** – *Maui Nui Makai Network Semi-Annual Meeting*. A meeting on Lāna‘i to share lessons learned and CBSFA updates. (10 individuals engaged)

April 29-25, 2017 **Outreach to Public** – *Hāna Taro Festival*. KOI shared outreach materials for the ‘opihī rest area, a two-sided fish/‘opihī infographic, and CBSFA brochures. (100 individuals engaged)

May 19-30, 2017 **Outreach to Public** – *‘Opihi monitoring*. KOI members along with community volunteers, UTAMCC researcher Chris Bird, and TNC conducted ‘opihī monitoring in Kīpahulu moku to learn about ‘opihī rest areas and coastal management. (5 individuals engaged)

Sept. 22-28, 2017 **Outreach to Public** – *‘Opihi monitoring*. KOI members along with community volunteers, UTAMCC researcher Chris Bird, and TNC conducted ‘opihī monitoring in Kīpahulu moku to learn about ‘opihī rest areas and coastal management. Dr. Chris Bird also shared a report out of data collected over a three-year period. (5 individuals engaged)

Sept. 29-Oct. 1, 2017 **Outreach to Public** – *Maui Nui Makai Network Semi-Annual Meeting*. Discussion of CBSFA process and outreach with Russell Sparks, Uncle Mac Poepoe, and other Network members. (20 individuals engaged)

October 3, 2017 **Publications & Media** – *KOI ‘Opihi poster posted*. KOI, NPS, UTAMCC, and TNC partnered to create an ‘opihī outreach poster that is displayed at the Haleakalā National Park (HALE) Kīpahulu visitor restroom kiosk and camp area. (approx. 50,000 individuals engaged – this is a vast underestimate of how many Park visitors will see this outreach. This number is also not tallied in the number of individuals reached through KOI’s outreach efforts)

October 11, 2017 **Outreach to Students** – *Kīpahulu Makai Day*. Hāna 21st Century Community Learning Center Program with Hāna School keiki grades 1-6, 11 participants explored the Kīpahulu shoreline to learn about ‘opihī rest areas and other makai management programs. (11 individuals engaged)

November 2, 2017 **Outreach to Public** – *‘Opihi monitoring*. KOI members along with community volunteers, UTAMCC researcher Chris Bird, and TNC conducted ‘opihī monitoring in Kīpahulu moku to learn about ‘opihī rest areas and coastal management. Dr. Chris Bird also shared a report out of data collected over a three-year period. (5 individuals engaged)

### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

November 17-18, 2017 **Outreach to Public** – *Hāna Limu Festival*. KOI gave a presentation along with Uncle Mac Poepoe on the CBSFA designation processes for Mo‘omomi and Kīpahulu, and KOI had an educational table regarding limu and ‘opihi, with CBSFA outreach brochures. (50 individuals engaged)

December 27, 2017 **Outreach to Students** – *Kīpahulu Makai Day*. Hāna 21st Century Community Learning Center Program with Hāna School keiki grades 1-6 explored Koukouai muliwai. (9 individuals engaged)

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#### 2018

January 3, 2018 **Outreach to Students** – *Kīpahulu Makai Day*. Hāna 21st Century Community Learning Center Program with Hāna School keiki grades 1-6, 5 participants explored shoreline two locations including Alalele. (5 individuals engaged)

February 25, 2018 **Outreach to DLNR** – *Kīpahulu CBSFA Steering Committee Meeting*. Discussed management plan and educational outreach plans with DAR, community, and partners. (5 individuals engaged)

Mar. 30-Apr. 1, 2018 **Outreach to Public** – *Maui Nui Makai Network Semi-Annual Meeting*. KOI hosted a gathering at Kalena Triangle, discussed Kīpahulu and Mo‘omomi CBSFA. (10 individuals engaged)

March 27, 2018 **Outreach to East Maui Community** – *Hāna Community Endowment Fund Meeting*. Gave update on CBSFA status to nine other Hāna nonprofits. (9 individuals engaged)

April 18, 2018 **Outreach to DLNR** – *DOCARE and DAR Meeting*. Shae Kamaka‘ala shared KOI’s CBSFA 2-pager with Maui’s DOCARE officers and branch chief and Maui DAR staff including Howard Rodrigues, Luna Kekoa, Russell Sparks, Adam Wong, Shae Kamaka‘ala, Kenneth Bode, Ronald Cahill, Randy Decambra, Hilbert Manlapao, Nathan Hillen, Jeffrey Kinores, Erik Vuong, John Yamamoto, Mark Chamberlain, Joshua Rezendes, and Skippy Hau. (15 individuals engaged)

April 21, 2018 **Outreach to Public** – *Hāna Taro Festival*. KOI booth featured educational outreach displays and materials (plus sale of “Kīpahulu Moku” t-shirts, hats and stickers); staff members interacted with the public regarding CBSFA proposal. (100 individuals engaged)

May 5, 2018 **Outreach to East Maui Community** – *Kīpahulu Community Association Meeting*. Gave update to about 50 members in attendance including many traditional fishermen of the area and handed out new one-page informational flyer. (50 individuals engaged)

May 6, 2018 **Outreach to Public** – *Sarah Joe Memorial Regatta*. KOI tent featured educational outreach displays and materials, interacting with the public regarding CBSFA proposal. (40 individuals engaged)

June 4, 2018 **Publications & Media** – *Viewpoint article in Maui News*. Viewpoint article by Kane Lind as po‘o of MNMN for World Oceans Day shared about Kīpahulu CBSFA proposal. (approx. 20,000 individuals engaged)  
<http://www.mauinews.com/opinion/columns/2018/06/celebrate-world-oceans-day-by-taking-care-of-our-ocean/>

June 15, 2018 **Outreach to DLNR** – *Kīpahulu CBSFA Steering Committee Meeting*. Reviewed draft management plan, proposed rules, outreach strategy with Greg, Kane, Pekelo Lind, Scott Crawford, Alana Yurkanin (TNC), Shae Kamaka‘ala (DAR) and Officer Ron Cahill (DOCARE). (2 individuals engaged)

Jun. 20-Jul. 18, 2018 **Outreach to Students** – *Kīpahulu Makai Day*. As part of the 21st Century Community Learning Centers Program partnership with Hāna School, KOI hosted students from grades 1-6 for four coastal field trips (Koukouai, Alalele, ‘Ohe‘o/Punahou, and Hāmoa). (20 individuals engaged)

July 20-23, 2018 **Outreach to Public** – *E Alu Pū, Waimanalo*. Pekelo Lind attended, provided update on Kīpahulu CBSFA and other efforts. (30 individuals engaged)

August 18, 2018 **Outreach to Public** – *Hāna Cultural Center Ho‘olaule‘a*. KOI tent featured educational outreach displays and materials regarding CBSFA proposal. (10 individuals engaged)



### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

August 2018	<b>Publications &amp; Media</b> – <i>HānaSide News Article</i> . Update on Kīpahulu Moku CBSFA application published in HānaSide News fall edition. (readership of 5,000 individuals already accounted for)
September 8, 2018	<b>Outreach to Public</b> – <i>Maui Nui Makai Network Semi-Annual Gathering</i> . As chair of MNMN, KOI hosted a gathering at Ala Kukui Retreat Center, including a community planning training workshop with east Maui communities and CBSFA information sharing. (10 individuals engaged)
September 25, 2018	<b>Outreach to East Maui Community</b> – <i>Hāna Community Endowment Fund Meeting</i> . Gave update on CBSFA status to seven other Hāna nonprofits. (7 individuals engaged)
October 11, 2018	<b>Outreach to Students</b> – <i>Kīpahulu Makai Day</i> . As part of the 21st Century Community Learning Centers Program partnership with Hāna School, KOI hosted 24 students from grades 1-6 for Makai Day experiential learning field trip to shoreline area (Koukouai), including coloring activity sheets and taking CBSFA handouts home to their families. (24 individuals engaged)
November 13, 2018	<b>Outreach to DLNR</b> – <i>Kīpahulu CBSFA Steering Committee Meeting</i> . Discussed proposed rules and outreach strategies with John, Greg, Glenna Ann, Eunice, Kane, and Pekelo Lind, Scott Crawford (KOI); Sam ‘Aina, Linda Clark, Alohalani Smith (Kaupo); Alana Yurkanin (TNC); Russell Sparks and Adam Wong (DAR); Officer Ron Cahill (DOCARE); James Herbaugh (HALE). (3 individuals engaged)
November 17, 2018	<b>Outreach to East Maui Community</b> – <i>Kīpahulu Community Association Meeting</i> . Scott Crawford provided background and update on the CBSFA proposal, and requested a letter of support from the KCA, which was approved unanimously by the general membership. (30 individuals engaged)
December 27, 2018	<b>Outreach to Students</b> – <i>Kīpahulu Makai Day</i> . As part of the 21st Century Community Learning Centers Program partnership with Hāna School, KOI hosted 21 students from grades 1-8 for a learning field trip (Kalena), including fish dissection and fish prints. (21 individuals engaged)
<hr/> <u>2019</u>	
January 4, 2019	<b>Outreach to Students</b> – <i>Kīpahulu Makai Day</i> . As part of the 21st Century Community Learning Centers Program partnership with Hāna School, KOI hosted 20 students from grades 1-8 for a field trip (Koukouai) to learn about streams & mauka-makai connections. (20 individuals engaged)
February 8, 2019	<b>Outreach to Public</b> – <i>World Whale Film Festival</i> . Pekelo Lind, Kamalei Pico and Scott Crawford manned educational table with information about CBSFA proposal at Iao Theatre; Scott introduced the film “The Hoā’āina Of Hā’ena” and shared about Kīpahulu’s CBSFA efforts. (415 individuals engaged)
March 8-10, 2019	<b>Outreach to Public</b> – <i>Maui Nui Makai Network Semi-Annual Gathering</i> . Kane Lind, Pekelo Lind, Scott Crawford gave an update on CBSFA application status at Ka Honua Momona, Moloka’i.
March 15, 2019	<b>Outreach to DLNR</b> – <i>Kīpahulu CBSFA Steering Committee Meeting</i> . John Lind, Pekelo Lind, Scott Crawford met with Alana Yurkanin and Luna Kekoa (DAR) (via video conference) to review proposed rules. (1 individual engaged)
March 20, 2019	<b>Outreach to Students</b> – <i>Kīpahulu Makai Day</i> . As part of the 21st Century Community Learning Centers Program partnership with Hāna School, KOI hosted 25 students from grades 1-8 for a field trip (‘Ōheo and HALE), including paipai net fishing and fish dissection. (25 individual engaged)
March 30, 2019	<b>Outreach to Kūpuna</b> – <i>Aha Moku o Kaupō Kūpuna Council Meeting</i> . Gave presentation on Kīpahulu’s proposed CBSFA and rules package. (15 individual engaged)
April 13-27, 2019	<b>Outreach to Public and Legislators</b> – <i>Hāna Taro Festival</i> . CBSFA educational display board and outreach materials at Kīpahulu booth; Tweetie, Pekelo, Kane Lind and Scott Crawford participated in conversation with Rep. Lynn DeCoite re Kīpahulu CBSFA efforts. (51 individual engaged – 50 public, 1 legislator)

### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

- April 29, 2019 **Outreach to DLNR** – *Kīpahulu CBSFA Steering Committee Meeting*. Discussion of rules package proposal with Russell Sparks, Adam Wong and Luna Kekoa (DAR); Officer John Yamamoto (DOCARE); Emily Fielding and Alana Yurkanin (TNC); Sam Akoi IV, Moses Bergau and Alohalani Smith (Aha Moku); Greg Lind Sr., Eunice Lind, Tweetie Lind, Kane Lind, Pekelo Lind, Keahi Lind, Scott Crawford (KOI); Kevin Chang and Wally Ito (KUA). (3 individual engaged)
- April 29, 2019 **Outreach to Public** – *Creation of CBSFA Kiosk*. A wooden outreach and comment board was created to live at the fruit stand at Kalena Kitchen in Kīpahulu to gather feedback continually on the CBSFA. (approx. 100 individuals engaged)
- September 21, 2019 **Outreach to East Maui Community** – *Kīpahulu Community CBSFA Meeting*. Gathered community's CBSFA comments before submitting to DLNR with Tweetie, John, Greg, Eunice, Kāne, Pekelo Lind, Scott Crawford, Laura Campell (KOI); Ty, Kaimana, & Meleana Kurokawa, Bruce Lind, Kepa Lind, Federico Nunez, Lusha and Thomas Cilltti, Dege O'Connell, Roger Wolf Hodnick, Pualani Brown (Kīpahulu Residents); Emily Fielding, Alana Yurkanin (TNC). (13 individual engaged).
- October 30, 2019 **Kīpahulu Moku CBSFA Proposal and Management Plan and Administrative Record submitted to the Department of Land of Natural Resources.**
- December 2019 **Publications & Media** – *HānaSide News article*. Update on Kīpahulu Moku CBSFA application published in HānaSide News winter edition. (readership of 5,000 individuals already accounted for)
- December 9, 2019 **Outreach to DLNR** – *DAR Site Visit*. Brian Neilson, Russell Sparks, and Edward Luna Kekoa site visit to Kīpahulu, including stops at Lelekea, Alelele, Moku Ahole lookout, Hāleakala National Park baseyard overlooking Kukui Bay, and Hāleakala National Park campground and 'opihi rest area. (1 individual engaged).
- December 14, 2019 **Outreach to East Maui Community** – *Kīpahulu Community Association Meeting*. Shared KOI's CBSFA update with Kīpahulu residents. (20 individuals engaged)
- 
- 2020
- Jan.- Dec. 2020 **Outreach to Public (Fishers)** – *Kīpahulu Moku CBSFA flyer in fishing stores*. The Kīpahulu 'Ohana updated their CBSFA outreach flyer in January, and with the help of Adam Wong from DAR, distributed and restocked it over the year at fishing stores in central Maui. (80 individuals engaged)
- January 16, 2020 **Outreach to Legislators** – *Opening Day*. With KUA delegation of community representatives, visited legislators and staff to educate them on community-based resource management, distributed Kīpahulu Moku CBSFA outreach material. (7 individuals engaged)
- January 21, 2020 **Outreach to Public** – *Site visit to 'opihi rest area with Chef Troy Guard*. Planning to open a restaurant called 'Opihi in Wailea in November and wants to share educational information with his customers about 'opihi and provide regular charitable donations to support the Kīpahulu 'Ohana's Mālama I Ke projects. (2 individuals engaged)
- March 10, 2020 **Outreach to DLNR** – *Community-Based Monitoring Hui*. Shared Kīpahulu's perspective on 'opihi rest areas and surveys. (21 individuals engaged)
- July 8, 2020 **Outreach to DLNR** – *Check-in Call*. With Luna Kekoa, Russell Sparks, Adam Wong, and Brian Neilson of DAR to update the tentative timeline for the Chapter 91 process.
- August 14, 2020 **Outreach to Public** – *Lei Ānuenue, Episode 63: Lawai'a Pono: A Movement for Fishing Hawaiian*. Virtual presentation with E Alu Pu communities in Lei Ānuenue program shared on Vimeo: <https://vimeo.com/461716024>. (142 individuals engaged)
- August 28, 2020 **Publications & Media** – *Maui News Letter to the Editor*. Letter of support for the Mo'omomi CBSFA and an explanation why Kīpahulu Moku also seeks to designate a CBSFA. (readership of



20,000 individuals already accounted for)

<https://www.mauinews.com/opinion/letters-to-the-editor/2020/08/kipahulu-ohana-supports-cbsfa-for-moomomi/>

- November 30, 2020 **Outreach to DLNR – Check-in Call.** With Luna Kekoa, Russell Sparks, Adam Wong, and Brian Neilson of DAR to discuss outreach progress with target audiences and update the tentative timeline for the Chapter 91 process.
- December 16, 2020 **Outreach to Public (Fishers) – Talk Story with DAR and Fishers.** Organized by Adam Wong from DAR, members of the Kīpahulu ‘Ohana joined a talk story with two ulua fishers from central Maui, Junior Carvalho and Kurtis Kee Chong, and members of DAR to discuss the proposed CBSFA rules. (2 individuals engaged)

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2021

- January 2021 **Publications & Media – HānaSide News article.** (readership of 5,000 individuals already accounted for)
- January 2021 **Outreach to Public (Fishers) – Outreach flyers distributed to fishers.** With help of DAR’s Adam Wong and local fishers Junior Carvalho and Kurtis Kee Chong, 40 outreach flyers were distributed to other Maui fishers with information about the proposed CBSFA. (40 individuals engaged)
- January 26, 2021 **Outreach to East Maui Community – East Maui CBSFA Zoom Meeting.** The Maui Nui Makai Network hosted Kīpahulu ‘Ohana for a virtual CBSFA presentation with the goal of reaching east Maui community members with specific information about the rules and boundaries proposed and to get a sense of community support. During the presentation, several polls were conducted to engage with the audience, and we learned that the majority of participants support this CBSFA, better understand this CBSFA after the presentation, and would be willing to support the CBSFA, especially via letters of support. (43 individuals engaged)
- February 2021 **Publications & Media – Island Environment 360 Interview.** During an interview with Darla Palmer-Ellingson, Scott Crawford included some discussion of the CBSFA and invited listeners to check out Kīpahulu ‘Ohana’s website for the proposed rules and management plan.
- February 22, 2021 **Outreach to DLNR – Check-in Call.** With Luna Kekoa, Russell Sparks, Adam Wong, and Brian Neilson of DAR to discuss outreach progress with target audiences and update the tentative timeline for the Chapter 91 process.
- March 13, 2021 **Publications & Media – Maui-wide CBSFA Zoom Meeting announced in Maui News.** (readership of 20,000 individuals already accounted for)  
<https://www.mauinews.com/news/community-news/2021/03/ahead-of-the-class-202/>
- March 16, 2021 **Outreach to Public – Maui-wide CBSFA Zoom Meeting.** The Maui Nui Makai Network hosted Kīpahulu ‘Ohana for a virtual CBSFA presentation with the goal of reaching a Maui-wide audience with specific information about the rules and boundaries proposed and to get a sense of community support. During the presentation, several polls were conducted to engage with the audience, and we learned that the majority of participants better understand this CBSFA after the presentation. (24 individuals engaged)
- March 18, 2021 **Publications & Media – Maui News article about CBSFA Zoom Meeting.** (readership of 20,000 individuals already accounted for)  
<https://www.mauinews.com/news/local-news/2021/03/nonprofit-seeks-protected-fishing-area-for-kipahulu/>
- March 19, 2021 **Publications & Media – West Hawaii Today article about CBSFA.**  
<https://www.westhawaii.com/2021/03/19/hawaii-news/maui-resident-group-aims-to-set-up-subsistence-fishing-area/>

### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

- March 19, 2021 **Publications & Media** – *Associated Press News* article about CBSFA. <https://apnews.com/article/wailuku-seaweed-hawaii-ea12c6623d455348e18fb5b06df89944>
- March 19, 2021 **Publications & Media** – *U.S. News* article about CBSFA. <https://www.usnews.com/news/best-states/hawaii/articles/2021-03-19/maui-resident-group-aims-to-set-up-subsistence-fishing-area>
- March 19, 2021 **Publications & Media** – *S.F. Gate* article about CBSFA. <https://www.sfgate.com/news/article/Maui-resident-group-aims-to-set-up-subsistence-16039258.php>
- March 20, 2021 **Outreach to Public** – *Maui-wide CBSFA Zoom Meeting*. The Maui Nui Makai Network hosted Kīpahulu ‘Ohana for a virtual CBSFA presentation with the goal of reaching a Maui-wide audience with specific information about the rules and boundaries proposed and to get a sense of community support. During the presentation, several polls were conducted to engage with the audience, and we learned that most participants better understand this CBSFA after the presentation and support the designation of this CBSFA. (19 individuals engaged)
- March 21, 2021 **Publications & Media** – *Hawai‘i Tribune Herald* article about CBSFA. <https://www.hawaiitribune-herald.com/2021/03/21/hawaii-news/state-briefs-for-march-21-5/>
- March 24, 2021 **Publications & Media** – *Star Advertiser* article about CBSFA. <https://www.staradvertiser.com/2021/03/24/hawaii-news/maui-group-aims-to-set-up-subsistence-fishing-area/>
- April 21, 2021 **Publications & Media** – *Kīpahulu ‘Ohana Virtual Huaka‘i video*. Filmed and edited by Hāna High School Students and published by Maui Huliau Foundation, featuring introduction to CBSFA proposal. Promoted via social media and posted on website. (557 individuals reached) <https://www.youtube.com/watch?v=tG5CmgWL9Yg>
- April 28, 2021 **Outreach to East Maui Community** – *‘Opihi survey with Ma Ka Hana Ka ‘Ike crew*. Approximately 20 staff members assisted with survey of Kīpahulu ‘opihī rest area and received background information on CBSFA. (20 individuals engaged)
- May 17, 2021 **Outreach to East Maui Community (NPS)** – *KOI Admin Team Meeting*. Mike Minn, John Lind, Tweetie Lind, and Scott Crawford met with Haleakalā National Park Superintendent Natalie Gates and Kīpahulu District Manager James Herbaugh to sign renewal of 5-year Cooperative Agreement; provided update on CBSFA designation process and ‘opihī rest area.
- May 17-18, 2021 **Outreach to Students** – *Hāna High School Presentation and ‘Opihi Survey*. As part of KOI’s NOAA BWET “Maui Hikina Opio Stewardship Development Project,” Uncle John Lind, Auntie Tweetie Lind, and Scott Crawford gave a presentation in the Hāna High School 10th grade science class to approximately 20 students and 3 teachers/staff on May 17, including CBSFA background and overview. On May 18, 17 students and 2 teachers assisted with survey of Kīpahulu ‘opihī rest area. (23 individuals engaged)
- May 19, 2021 **Outreach to Students** – *Careers in Conservation*. Scott Crawford participated in Maui Huliau Alumni Council: Careers in Conservation online event to share about the projects of the Kīpahulu ‘Ohana, including CBSFA. (20 individuals engaged)
- June 15, 2021 **Outreach to Students** – *Upward Bound Field Trip*. Visited Kapahu Living Farm and the ‘opihī rest area and proposed Kukui Bay sanctuary area to learn more about KOI’s Mālama I Ke Kai programs; information was shared about the CBSFA proposal with 5 students and 4 staff. (9 individuals engaged)
- June 16, 2021 **Outreach to Public (Miloli‘i)** – *CBSFA Exchange*. Members of the Miloli‘i CBSFA effort attended KOI’s regularly scheduled meeting to exchange meaningful insight on the Chapter 91 process and share lessons learned with each other. (4 individuals engaged)

### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

June 30, 2021	<b>Outreach to Public</b> – <i>Nature + Culture Connection: Indigenous Solutions to Climate Change</i> . A virtual event sponsored by Historic Hawai'i Foundation. KOI presented on the CBSFA. (206 individuals engaged)
August 1, 2021	<b>Publications &amp; Media</b> – <i>Ka Wai Ola O OHA Newspaper Article</i> . “Holding on to a Self-Sufficient Lifestyle” focusing on CBSFA process. (75,500 individuals engaged - 70,000 via KWO circulation, 5,500 individuals engaged through social media)
August 11, 2021	<b>Outreach to Public</b> – <i>Office of Hawaiian Affairs Maui Community Meeting</i> . Virtual presentation by Scott Crawford included CBSFA information.
August 19, 2021	<b>Outreach to Public</b> – <i>Maui Nui Makai Network Speaker Series</i> . Pekelo Lind presentation included information about CBSFA. (38 individuals engaged)
August 19, 2021	<b>Outreach to Public</b> – <i>Maui Nui Makai Network Maui Hikina Huliāmahi Presentation</i> . Scott Crawford presentation included information about CBSFA. (29 individuals engaged)
September 15, 2021	<b>Outreach to Public (Fishers) &amp; Legislators</b> – <i>Maui-wide CBSFA Zoom Meeting</i> . The Maui Nui Makai Network hosted Kīpahulu ‘Ohana for a virtual CBSFA presentation with the goal of reaching a Maui-wide audience of fishers with specific information about the rules and boundaries proposed and to get a sense of community support. During the presentation, several polls were conducted to engage with the audience, and we learned that most participants better understand this CBSFA after the presentation and support the designation of this CBSFA. Both Rep. Linda Clark and Keani Rawlins-Fernandez expressed their support during this meeting. (62 individuals engaged – 60 public, 2 legislators)
October 26, 2021	<b>Outreach to Public</b> – <i>Maui Nui Makai Network Maui Hikina Huliāmahi Meeting</i> . Kalaola/Eharis ‘ohana planning meeting, Scott Crawford presentation about Kīpahulu Moku CBSFA. (16 individuals engaged)
November 9, 2021	<b>Outreach to Public (Fishers)</b> – <i>Talk Story with DAR and Fishers</i> . Meeting with Maui fisher Darrell Tanaka and Kīpahulu fishermen, sharing feedback and understanding each other’s points of view. (1 individual engaged)
November 13, 2021	<b>Outreach to Public</b> – <i>Maui Nui Makai Network Maui Hikina Huliāmahi Meeting</i> . Na Moku ‘Aupuni O Ko‘olau Hui planning meeting, Scott Crawford presentation about Kīpahulu Moku CBSFA. (20 individuals engaged)
December 22, 2021	<b>Outreach to DLNR</b> – <i>‘Opihi Presentation</i> . Hosted by Dr. Chris Bird of Texas A&M University Corpus Christi to share results of ‘opihi genetic studies, attended by Luna Kekoa, Russell Sparks, Adam Wong, David Sakota, and Keali‘i Sagum of DAR. (1 individual engaged)
<hr/>	
2022	
January 6, 2022	<b>Publications &amp; Media</b> – <i>Maui CARES: Kīpahulu ‘Ohana</i> . With unemployment at record levels due to COVID-19, a new program put more than 70 Maui and Moloka‘i residents to work in November of 2020, providing KOI and six other local conservation nonprofits with needed labor to benefit coral reefs, cultural resources, and the environment. This project was made possible through the County of Maui Office of Economic Development’s Maui CARES program, which was funded by the Federal CARES Act. The video is posted on YouTube through the Maui Nui Marine Resource Council and is also available for viewing through Hawaiian Airlines In-Flight Entertainment. (3,426 individuals reached - 150 YouTube views, 3,276 Hawaiian Airlines In-Flight Entertainment views) <a href="https://www.youtube.com/watch?v=oK2r2MuSjKM">https://www.youtube.com/watch?v=oK2r2MuSjKM</a>
February 22, 2022	<b>Outreach to Public</b> – <i>Office of Hawaiian Affairs, Beneficiary Advocacy and Empowerment Committee</i> . Heard testimony on and passed a resolution supporting Kīpahulu Moku CBSFA. (27 individuals engaged)



### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

- Feb 27 - Mar 26, 2022 **Publications & Media** – *Ho’omahele Video Series Episode of Outside Hawai’i*. Aired on OC16, including a segment on Kīpahulu (at 9:06) with content re CBSFA. The episode aired multiple times from February 27 to March 26. (50,000 individuals engaged - the average number of households watching the Mālama Learning Center’s TV show each month)  
<https://vimeo.com/682926967>
- April 13, 2022 **Outreach to DLNR, Legislators, & East Maui Community** – *Kīpahulu Moku Site Visit*. Attended by DAR staff, DOCARE officer, BLNR Board Member Pua Canto, Senator Lynn DeCoite, Mayor Michael Victorino, Haleakalā National Park Superintendent Natalie Gates, representatives from Hā’ena, Mo’omomi, Miloli’i, Ko’olau, Nahiku, Hāna, and Kaupō communities, and partner organizations KUA, TNC, and Maui Nui Makai Network. (60 individuals engaged – 10 legislators, 50 East Maui Community members)
- April 29, 2022 **Outreach to Public** – *Hāna Farmers Market*. Ka’uiki Lind manned an outreach table with CBSFA outreach materials. (45 individuals engaged)
- May 19, 2022 **Outreach to Public** – *Maui Nui Makai Network Speaker Series*. Kīpahulu ‘Ohana’s Scott Crawford joined Hank Eharis, Emily Fielding and scientist, Dr. Chris Bird in the presentation “We Love ‘Opihi” where the Kīpahulu Moku CBSFA and ‘opihi rest area were highlighted. (34 individuals engaged - 22 in attendance, 12 page views)  
<https://protect-us.mimecast.com/s/UuoZCqxpohgnjQVFZqwO1?domain=youtube.com>
- May 21, 2022 **Outreach to Public** – *Hālau Ke’ala Kahinano O Puna at Kapahu Living Farm*. Shared overview of Mālama I Ke Kai programs and CBSFA proposal. (25 individuals engaged)
- June 1, 2022 **Outreach to Public** – *Maui Nui Marine Resource Council Know Your Ocean Speaker Series*. Scott Crawford joined members of the Maui Nui Makai Network in their presentation “Weaving the Net - How the Maui Nui Makai Network is connecting communities for a healthy land and sea of tomorrow” where the Kīpahulu CBSFA was mentioned. (162 individuals engaged - 35 Zoom attendees, 5 Facebook Live attendees, 122 Facebook views)
- June 2, 2022 **Publications & Media** – *Maui Now article on Kīpahulu CBSFA*. “Public scoping on proposed Kīpahulu Community-Based Subsistence Fishing Area”. (1,144 individuals engaged)  
<https://mauinow.com/2022/06/02/public-scoping-on-proposed-kipahulu-community-based-subsistence-fishing-area/>
- June 7, 2022 **Publications & Media** – *Public scoping meeting announcement on HanaMaui.com*.  
<https://hanamaui.com/event/kipahulu-moku-cbsfa-scoping-meeting/>
- June 7, 2022 **Outreach to Public** – *DAR-led Public Scoping Meeting*. (102 individuals engaged)
- June 7, 2022 **Publications & Media** – *Hawai’i Public Radio The Conversation interview*. “Community-Based Subsistence Fishing Area proposed along Maui coastline”. (108 individuals engaged - 68 downloads, 40 page views; this does not include number of people who listened to the interview when aired by HPR)  
<https://www.hawaiipublicradio.org/the-conversation/2022-06-07/community-based-subsistence-fishing-area-proposed-along-maui-coastline>
- June 8, 2022 **Publications & Media** – *The ICCA Consortium article on Kīpahulu CBSFA*. “Hawai’i celebrates progress on Community-Based Subsistence Fishing Areas”. (105 individuals engaged)  
<https://www.iccaconsortium.org/index.php/2022/06/08/hawaii-progress-community-based-subsistence-fishing-areas/>
- June 8, 2022 **Publications & Media** – *The ICCA Consortium article on Kīpahulu CBSFA*. “One can think of life after there are fish in the canoe.”  
<https://www.iccaconsortium.org/index.php/2022/06/08/hawaii-fisheries-community-managed-areas/>

### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

June 10, 2022	<b>Publications &amp; Media</b> – <i>Maui News</i> article on Kīpahulu CBSFA. “Kīpahulu nonprofit moves closer to fishing management vision”. (readership of 20,000 individuals already accounted for) <a href="https://www.mauinews.com/news/local-news/2022/06/kipahulu-nonprofit-moves-closer-to-fishing-management-vision">https://www.mauinews.com/news/local-news/2022/06/kipahulu-nonprofit-moves-closer-to-fishing-management-vision</a>
June 13, 2022	<b>Publications &amp; Media</b> – <i>Maui Now</i> article on Kīpahulu CBSFA. “New community-based subsistence fishing areas in Hawai‘i to ensure future abundance”. (1,061 individuals engaged) <a href="https://mauinow.com/2022/06/13/new-community-based-subsistence-fishing-areas-in-hawai%ca%bbi-to-ensure-future-abundance/">https://mauinow.com/2022/06/13/new-community-based-subsistence-fishing-areas-in-hawai%ca%bbi-to-ensure-future-abundance/</a>
June 14, 2022	<b>Publications &amp; Media</b> – <i>Shane Perry Marketing</i> Article. “New community-based subsistence fishing areas in Hawai‘i to ensure future abundance.” <a href="https://news.shaneperrymarketing.com/new-community-based-subsistence-fishing-areas-in-hawai%ca%bbi-to-ensure-future-abundance/">https://news.shaneperrymarketing.com/new-community-based-subsistence-fishing-areas-in-hawai%ca%bbi-to-ensure-future-abundance/</a>
June 23, 2022	<b>Publications &amp; Media</b> – <i>IUCN</i> article on Kīpahulu CBSFA. “Progress on Community-Based Subsistence Fishing Areas (CBSFA)”. <a href="https://test-iucn-web2022.pantheonsite.io/story/202206/progress-community-based-subsistence-fishing-areas-cbsfa">https://test-iucn-web2022.pantheonsite.io/story/202206/progress-community-based-subsistence-fishing-areas-cbsfa</a>
July - Sept 2022	<b>Publications &amp; Media</b> – <i>Pō‘ai Pili: Kaupō Community Newsletter</i> . Kīpahulu ‘Ohana contributed an article “Kīpahulu Moku CBSFA: Protecting our Ocean Resources.” (2,601 individuals engaged - 209 views, 1,892 impressions, 500 East Maui readership)
July 1, 2022	<b>Outreach to Public</b> – <i>Hawai‘i State Public Library System Presentation</i> . “Kīpahulu 'Ohana 'Opihi Rest Area: Making 'Opihi Momona Again”. (39 individuals engaged - 13 in attendance, 26 page views) <a href="https://youtu.be/pK4sZas79CY">https://youtu.be/pK4sZas79CY</a>
July 25, 2022	<b>Outreach to Students</b> – <i>University of Colorado Boulder interview</i> . Scott did a phone interview with Michelle Benedum re CBSFA process for her PhD dissertation. (1 individual engaged)
August 13, 2022	<b>Outreach to Public</b> – <i>Hāna Limu Festival</i> . Kīpahulu ‘Ohana shared outreach materials and interactive activities with participants. (500 individuals engaged)
August 18, 2022	<b>Outreach to Students</b> – <i>Hāna High School Presentation</i> . Pekelo and Scott did a 45-minute presentation/Q&A in the 10th grade science class as an orientation for our NOAA BWET project for this year. (25 individuals engaged)
August 20, 2022	<b>Outreach to Public</b> – <i>Hawai‘i Farmers Union United, Hāna Chapter</i> . Hosted annual meeting at Kapahu Living Farm, focusing on mauka programs and highlighting our makai work. (50 individuals engaged)
September 2, 2022	<b>Outreach to Legislators</b> – <i>Maui County Council Meeting</i> . Resolution Supporting A Community-Based Subsistence Fishing Area Designation For Kīpahulu Moku, approved 9-0. (9 individuals engaged)
September 2, 2022	<b>Outreach to Legislators</b> – <i>Maui County Council Meeting</i> . Resolution Supporting A Community-Based Subsistence Fishing Area Designation For Kīpahulu Moku, approved 9-0. (9 individuals engaged)
September 18, 2022	<b><u>Kīpahulu Moku CBSFA Proposal and Management Plan and Administrative Record re-submitted to the Department of Land of Natural Resources.</u></b>
Sept. 30-Oct. 2, 2022	<b>Outreach to Public</b> – <i>Maui Nui Makai Network Semi-Annual Meeting</i> . Participated in and presented at the semi-annual MNMN gathering in Ulupalakua.
October 8, 2022	<b>Outreach to East Maui Community</b> – <i>Kīpahulu Community Association Meeting</i> . CBSFA update given to general membership. (27 individuals engaged)

### KĪPAHULU MOKU CBSFA | 3. Outreach Efforts Timeline (2013-2023)

October 2022	<b>Publications &amp; Media</b> – <i>HānaSide News</i> article. Update on Kīpahulu Moku CBSFA application published in HānaSide News fall edition. (readership of 5,000 individuals already accounted for)
October 26, 2022	<b>Publications &amp; Media</b> – <i>Maui Now</i> article. Honoring John and Tweetie Lind with The Nature Conservancy’s Kāko’o ‘Āina Award. (average article readership of 1,000 individuals already accounted for) <a href="https://mauinow.com/2022/10/26/john-and-tweetie-lind-of-kipahulu-maui-honored-with-the-nature-conservancys-kakoo-aina-award/">https://mauinow.com/2022/10/26/john-and-tweetie-lind-of-kipahulu-maui-honored-with-the-nature-conservancys-kakoo-aina-award/</a>
November 3, 2022	<b>Publications &amp; Media</b> – <i>KAOI Radio</i> interview. Broadcasted on FM 96.7, Kīpahulu ‘Ohana and Mayor Victorino spoke about the CBSFA in context of the recent community acquisition of ‘Ōpelu Point in Kīpahulu.
November 3, 2022	<b>Publications &amp; Media</b> – <i>Maui Now</i> article. 9.5-acres at ‘Ōpelu Point in Kīpahulu, Maui is now protected in perpetuity. (average article readership of 1,000 individuals already accounted for) <a href="https://mauinow.com/2022/11/03/9-5-acres-at-%CA%BBopelu-point-in-kipahulu-maui-is-now-protected-in-perpetuity/">https://mauinow.com/2022/11/03/9-5-acres-at-%CA%BBopelu-point-in-kipahulu-maui-is-now-protected-in-perpetuity/</a>
November 4, 2022	<b>Publications &amp; Media</b> – <i>Maui News</i> article. ‘Ōpelu Point protected as conservation land. (readership of 20,000 individuals already accounted for) <a href="https://www.mauinews.com/news/local-news/2022/11/opelu-point-protected-as-conservation-land/">https://www.mauinews.com/news/local-news/2022/11/opelu-point-protected-as-conservation-land/</a>
November 4, 2022	<b>Publications &amp; Media</b> – <i>Pacific Business News</i> article. Nonprofit acquires 9.5-acre ‘Ōpelu Point on Maui. <a href="https://www.bizjournals.com/pacific/news/2022/11/04/nonprofit-acquires-9-5-acre-opelu-point-on-maui.html">https://www.bizjournals.com/pacific/news/2022/11/04/nonprofit-acquires-9-5-acre-opelu-point-on-maui.html</a>
November 12, 2022	<b>Outreach to East Maui Community</b> – <i>Kaupō Makai Management Planning Meeting</i> . Part of the Network’s Maui Hikina Huliāmahi initiative, presentation given on CBSFA. (15 individuals engaged)
December 31, 2022	<b>Publications &amp; Media</b> – <i>Social Media Analytics</i> . Between December 1, 2021, and December 31, 2022, KOI posted 78 posts on both Instagram and Facebook. Average reach per post was 494 people for Instagram and 1,630 people for Facebook, totaling 38,542 impressions for Instagram and 127,157 impressions for Facebook. (2,124 individuals engaged - average combined reach for Instagram and Facebook accounts in this time period)
<hr/> <b>2023</b>	
January 2023	<b>Publications &amp; Media</b> – <i>Hawai’i Business Magazine</i> article, <i>January/February</i> issue. Protecting Maui’s Land and Water by Noelle Fujii-Oride celebrates John and Tweetie Lind and recognizes their reception of the Kāko’o ‘Āina Award from The Nature Conservancy in October 2022. (47,218 individuals engaged - based on their monthly gross reach of print and digital editions)
January 23, 2023	<b><u>Kīpahulu Moku CBSFA Proposal and Management Plan and Administrative Record re-submitted to the Department of Land of Natural Resources.</u></b>



### Recognition of KOI's Management Efforts

The following is a list of awards and video recognition received by members of KOI in appreciation of KOI's efforts to return resources to abundance mauka to makai through the perpetuity of Hawaiian culture:

Keep It Hawai'i Kahili Award (2005): KOI was recognized in 2005 by the Hawai'i Tourism Authority's "Keep It Hawai'i" Kahili Awards for "authentic portrayal of the Hawaiian culture" (community organization awardee for the County of Maui).

Keep It Hawai'i Individual Award (2008): John Lind, Project Director and traditional konohiki, was recognized in 2008 by the Hawai'i Tourism Authority's "Keep It Hawai'i" individual award in recognition of his commitment to perpetuate the Hawaiian culture.

Kāko'o 'Āina Award (2014): The Nature Conservancy honored KOI as a member of the Maui Nui Makai Network for exemplifying how communities can return reefs and fisheries to abundance.

The Tiny Malaikini Mea Kokua Award (2019): John and Tweetie Lind were recognized during the 2019 Hāna Aloha Festival with the Tiny Malaikini Mea Kokua Award for "extraordinary leadership and service to the Hāna community." This award is the east Maui Community's most highly regarded public honor, presented annually to the person who has been judged to have given most selflessly of themselves for the betterment of the community during the past year. The award includes a koa framed presentation, a cash honorarium, and the addition of the winner's name to a perpetual trophy which is on permanent display at the Hāna Cultural Center.

Kāko'o 'Āina Award (2022): The Nature Conservancy honored Tweetie and the late John Lind in recognition of their lifelong commitment, enduring partnership, and community leadership to protect Hawai'i's lands and waters.



### Films Documenting Traditional Fishing and Mālama Practices in Kīpahulu

NFL Presents: What a Ride (2016): A short film featuring Isaiah Lind and Shaka Kalalau's subsistence lifestyle and use of traditional practices along with their involvement in football in Hāna.

Maui Huliau Foundation Kīpahulu 'Ōhana Virtua Huaka'i (2021): Filmed and edited by Hāna High School Students, featuring an introduction to the CBSFA proposal. <https://www.youtube.com/watch?v=tG5CmgWL9Yg>

Maui CARES: Kīpahulu 'Ōhana (2022): With unemployment at record levels due to COVID-19, a new program put more than 70 Maui and Moloka'i residents to work in November of 2020, providing KOI and six other local conservation nonprofits with needed labor to benefit coral reefs, cultural resources, and the environment. This project was made possible through the County of Maui Office of Economic Development's Maui CARES program, which was funded by the Federal CARES Act. <https://www.youtube.com/watch?v=oK2r2MuSjKM>

Ho'omahahele Video Series Episode of Outside Hawai'i (2022): Aired on OC16, including a segment on Kīpahulu (at 9:06) with content regarding the CBSFA. <https://vimeo.com/682926967>



Photo: Alana Yurkanin

## ADMINISTRATIVE RECORD

# 4. KOI's Natural and Cultural Resource Stewardship Experience

### KOI's Natural and Cultural Resource Stewardship Experience

KOI represents Kīpahulu residents whose subsistence lifestyle depends on efforts to mālama natural and cultural resources for present and future generations. KOI has been actively caring for resources on behalf of the people of Kīpahulu moku and has provided stewardship of the natural and public trust resources since 1995. Below is a brief summary of the wide array of natural and cultural resource stewardship activities that exemplify the depth of experience.

#### Kapahu Living Farm (1995 - present):

Kapahu Living Farm is a traditional Hawaiian taro wetland farm, or lo'i kalo, managed by KOI through a partnership agreement with HALE. Ancient lo'i kalo have been cleared and restored to active production, and other "canoe plants" such as breadfruit, banana, sweet potato, and mountain apple are also grown. Kalo and other products are processed at Kalena Center for distribution to the community. Through hands-on educational programs, KOI hosts schools and community groups from Maui, other Hawaiian Islands, and beyond.

#### Nine-Acre Orchard, Farm, and Pasture (1995 - present):

KOI manages another state parcel referred to as "9-acres" which is home to agricultural operations including banana orchard, fruit orchard, field crops, and cattle.

#### Kalena Triangle, Kalena Center, and Kīpahulu Kitchen (1996 - present):

Kīpahulu Kitchen is a shared-use commercial kitchen certified by the Hawai'i State Department of Health and built by KOI in collaboration with the KCA. Along with processing products like poi from Kapahu Living Farm, other value-added processors and lunch wagon vendors also rent the facility to meet Department of Health requirements. Kīpahulu Kitchen is part of Kalena Center, an agricultural processing facility and community meeting place. Kalena Center is located on a parcel of land known as the Kalena Triangle which is leased from the State of Hawai'i, and also supports other agriculture operations including a fruit orchard and vegetable gardens, poultry and livestock.



Photo: Kīpahulu 'Ohana

#### Cable Ridge Native Forest Project (2001 - present):

Cable Ridge is the location of KOI's main native forest protection and recovery efforts. Working in partnership with HALE, US Fish & Wildlife Service, the State of Hawai'i Division of Forestry and Wildlife, Whispering Winds Bamboo, and local family landowners, KOI has installed a three-acre enclosure to protect three endangered plant species, erected almost a mile of feral ungulate control fencing, and planted koa trees.



Photo: Kīpahulu 'Ohana





‘Opihi Rest Area Monitoring Project (2010 - present):

Since 2010, KOI has helped develop protocol for Hawai‘i’s ‘Opihi Partnership, and conducted regular intertidal monitoring as a baseline prior to implementing an ‘opihī rest area, an area designated as a voluntary no-take zone or 'opihī sanctuary. In 2014, KOI established an 'opihī rest area as a section of shoreline adjacent to HALE, from 'Ohe‘o stream to Kukui Bay. From 2014-2017 KOI conducted a study in collaboration with HALE, Dr. Chris Bird of UTAMCC, and TNC’s Maui Marine Program, to measure the effects of allowing 'opihī populations to recover in this area. The results showed up to a 2-fold increase in the 100m and 1,000m areas down current from the rest areas, indicating a spill-over effect. The net population growth rate in the rest areas (number of ‘opihī per meter per year) increased from 2 to 6 times their original measured population. Overall, more larger ‘opihī were surveyed in rest areas and more new recruits were observed down current. Through this partnership, KOI continues to conduct regular population surveys to gather data on the impact of management actions. KOI also partners with Nā Mamo O Mū'olea, who manages another 'opihī rest area in east Maui. Members of the community are encouraged to join 'opihī survey days to learn more about this program.

Moku signage (2014):

Working in partnership with the KCA, KOI designed moku boundary signs to be placed near the Hāna and Kaupō moku boundaries. The signs were installed on June 7, 2014. The purpose of the signage is to serve as a reminder of the traditional land system, so that travelers on the Hāna Highway know when they are entering a new moku and understand that the traditional people of that moku are still practicing their culture and managing lands and resources. The signs have the following sayings:

KĪPAHULU: Ka 'Aina O Ka Makani Ka'ili Aloha  
— Land of the Love-Snatching Wind

KAUPŌ: Ka 'Aina O Ka Ua Pe'e Pohaku  
— Land of the Rain that Makes One Hide Behind Rocks

HĀNA: Ka 'Aina O Ka Ua Kea  
— Land of the White Misty Rain



Photos: Kīpahulu 'Ohana





Photo: Kīpahulu 'Ōhana

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**| 5. KOI's Partnership and Network Affiliations**

**KOI's Partnership and Network Affiliations**

This section details the government partners, network affiliations, nonprofit, non-governmental, and academic institutions that have partnered with KOI towards their resource management efforts.

**KOI Government Partners**

<b>Government Partners</b>	<b>Time Period</b>	<b>Collaboration</b>
Haleakalā National Park (HALE)	1995 to present	General Agreement for the operation of Kapahu Living Farm, traditional wetland taro farm, for agricultural and educational programs. Partnership for outreach and education for 'opihi rest area on shoreline adjacent to park, including signage and educational posters, and participation of Park staff in communication regarding voluntary compliance to park users.
Office of Hawaiian Affairs	2004 to present	Funding for Kapahu Living Farm, native forest protection programs, and Kalena Center community commercial certified kitchen and agricultural processing center.
County of Maui, Office of Economic Development	2004 to present	Funding for various projects and programs, improvements and equipment for Kalena Center and Kapahu Living Farm.
Hawai'i Tourism Authority	2006 to present	Funding for Kapahu Living Farm and Mālama I Ke Kai programs.
National Oceanic and Atmospheric Administration Coral Reef Conservation Program (NOAA-CRCP)	2010 & 2013	Reef and reef fish surveys conducted in Kīpahulu funded by TNC and NOAA-CRCP.
Administration for Native Americans	2010 to 2013	Funding for Kapahu Living Farm agricultural projects and support infrastructure.
State of Hawai'i, Department of Land and Natural Resources, Division of Aquatic Resources	2010 to present	Provides input and guidance for 'opihi rest area and CBSFA application process.
Natural Resources Conservation Service/Hana Soil & Water Conservation District	2012 to present	Assisted development of Conservation Plans for Kapahu Living Farm and "9-Acres" agricultural parcel. Currently in contract for conservation practices implementation at 9-acres.
State of Hawai'i, Department of Land and Natural Resources	2014 to present	Lease GL S-5398 for "Triangle" and "9-Acres" parcels.

National Oceanic and Atmospheric Administration Bay Watershed Education & Training (NOAA-BWET)	2020 to present	Maui Hikina 'Ōpio Stewardship Development Project in partnership with Hāna School
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**KOI Network Affiliations**

Network Affiliations	Time Period	Collaboration
E Alu Pū	2002 to present	KOI has been participating in E Alu Pū (and its predecessor networks) meetings starting in 2002. In 2014, KOI hosted the annual E Alu Pū gathering in Kīpahulu with over 150 participants. <a href="http://kuahawaii.org/e-alu-pu">kuahawaii.org/e-alu-pu</a>
Aha Moku	2012 to present	KOI has participated in the Aha Moku council program since its creation in 2012. <a href="http://ahamoku.org">ahamoku.org</a>
'Ōpihi Partnership	2010 to present	Since 2010 KOI has partnered with Dr. Chris Bird (now at UTAMCC), TNC's Maui Marine Program, and HALE to conduct biological surveys of 'opihi populations along the shoreline adjacent to the park in Kīpahulu. KOI also collaborates with Nā Mamo O Mū'olea, a nonprofit organization that also manages an 'opihi rest area in east Maui as part of the partnership. KOI staff helped develop and continues to contribute to the refinement of the biological monitoring methods and protocols. In late 2014, KOI established a three-year 'opihi rest area, or voluntary no-take zone along this area, from 'Ohe'o stream to Kukui Bay. <a href="https://facebook.com/OpihiPartnership">facebook.com/OpihiPartnership</a>
Hāna Community Endowment Fund (HCEF)	2010 to present	KOI is one of ten community nonprofit organizations in Hāna that together formed the HCEF and raised over \$1 million as an endowment as ongoing support for the member organizations, managed through the Hawai'i Community Foundation. <a href="http://hanaaloha.org">hanaaloha.org</a>
Mālama Kīpahulu Fund	2012 to present	KOI is one of three community nonprofit organizations in Kīpahulu that are beneficiaries of the Mālama Kīpahulu Fund, managed through the Hawai'i Community Foundation.
Maui Nui Makai Network (MNMN)	2013 to present	KOI is a founding member of MNMN, a group representing communities across Maui Nui (Maui, Moloka'i, and Lāna'i) who are embracing their kuleana to care for the ocean in a way that honors cultural and traditional practices of their place and their kūpuna. Supporting members include TNC, the Maui Nui Marine Resource Council, and Kua 'Āina 'Auamo (KUA). KOI participates in MNMN gatherings, trainings, and public outreach events such as Hawai'i Conservation Conference workshops, and signed onto the Mālama Honua Promise to Pae'āina, as part of the Network. KOI was the po'o of the Network for 2018, and hosting two semi-annual gatherings. KOI is currently facilitating Network efforts to support other east Maui communities in developing their capacity and plans for place-based shoreline management. <a href="http://mauinui.net">mauinui.net</a>
Limu Hui	2014 to present	KOI has been participating in the Limu Hui, a statewide network, since its inception in 2014. KOI attends annual Hui gatherings, and KOI presents an educational table at the annual Hāna Limu Festival (coordinated by Nā Mamo O Mū'olea). <a href="http://kuahawaii.org/limu-hui">kuahawaii.org/limu-hui</a>

Hawai'i Farmers Union United	2016 to present	KOI is a member of the Hāna Chapter of HFUU, participates in the Hāna Farmers Market and other events, and hosted the 2022 Hāna Chapter Annual Meeting at Kapahu Living Farm.
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**Nonprofit, Non-Governmental, and Academic Institution Affiliations**

Affiliations	Time Period	Collaboration
East Maui Taro Festival	1995 to 2019	KOI anchored the agriculture tent for the festival annually, providing kalo, poi, and other products, assisted with cultural demonstrations, and shared outreach information regarding makai programs and the CBSFA application.
Kīpahulu Community Association (KCA)	1996 to present	Assisted in the construction of Kalena Center. Partnered in the Cable Ridge native forest protection and restoration project. Participated in the Mālama I Ke Kai and CBSFA planning processes.
Hāna High & Elementary School	1996 to present	Educational programs including 21st Century Community Learning Centers program, and NOAA B-WET program, hosting field trips mauka and makai.
Nā Mamo O Mū'olea (NMOM)	2004 to present	KOI advocated for the public acquisition of Mū'olea preserve lands and supported the development of the nonprofit organization. KOI and NMOM have collaborated as members of the 'Opihi Partnership and in the management and monitoring of 'opihi rest areas. KOI participates in educational activities at annual Hāna Limu Festival coordinated by NMOM, both as members of the Maui Nui Makai Network.
The Nature Conservancy - Maui Marine Program (TNC)	2010 to present	Facilitated the Conservation Action Plan planning process that resulted in the Mālama I Ke Kai plan. Assisted in the development of the proposed CBSFA proposal, management plan, rules and outreach strategy, and educational outreach materials. Conducted baseline reef and reef fish surveys in 2010, 2013 and 2019.
Dr. Chris Bird, Texas A&M University-Corpus Christi (UTAMCC)	2010 to present	Provides research assistance for 'opihi rest area monitoring and evaluation.
Kupu Hawaii	2021 to present	Host site for a Conservation Leadership Development Program position.





Photo: Alana Yurkanin

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6. 685 East Maui Resident Signatures for the Kīpahulu Moku CBSFA

685 East Maui Resident Signatures for the Kīpahulu Moku CBSFA

From September to October 2013, Greg and Eunice Lind visited east Maui residents between Kaupō and Ke'ānae, gathering 685 signatures supporting KOI's efforts in Kīpahulu moku. Below is the first page of those signatures (please contact [ohana@kipahulu.org](mailto:ohana@kipahulu.org) to see the remaining 30 pages).

**Petition** date

I support the designation of a Community Based Subsistence Fishing Area in the Kīpahulu Moku, from Pua'alu'u to ~~Kalepa~~ <sup>Lepa</sup>. The area includes 4.5 miles of coastline out to 180 feet in depth. The area is 1670 acres. Fishing is allowed but limited by rules to protect fish stocks for current and future generations.

	Name Print	Signature	Address
9/3/13	JAMES K. P... ANDREW PARKS	James K. P... Andrew Parks	Hana (Wa Kiu) HANA 96713
"	Theresa McGregor	[Signature]	HC138 Hana 96713
"	Kim Miyasato	[Signature]	HC138 Hana 96713
"	Greg Lind Jr	Greg Lind Jr	P.O. Box 951, Hana
"	Giovanna Lind	Giovanna Lind	P.O. Box 951, Hana
9/3/13	Leopoldo Echaris	Leopoldo Echaris	P.O. Box 135 96713, Hana
9/10/13	William K... Naman...	William K... Naman...	P.O. Box 161 P.O. Box 161
"	Russell Kahookela	Russell Kahookela	P.O. Box 501 Hana, HI 96713
"	Mikayla Lind	Mikayla Lind	Kipahulu
9/10/13	Keahi Lind	Keahi Lind	Kipahulu
"	Johanna Tiimauna	Johanna Tiimauna	Kipahulu
"	Kulia Yamashita	Kulia Yamashita	Kipahulu
"	Lester Kaiwi	Lester Kaiwi	Kipahulu
"	Lester Kaiwi JR	Lester Kaiwi Jr.	po Box 458 Hana, HI 96713
"	BRADLEY HELEKANA	Bradley Helekanan	P.O. Box 152 Hana HI 96713
"	CASPER KATHIA	Casper Kathia	P.O. Box 280 Hana
"	Lulani Lecker-Tolentino	Lulani Lecker-Tolentino	P.O. Box 113 Hana
"	Jose PH Piimama	Jose PH Piimama	Kipahulu
"	Momi Yamashita	Momi Yamashita	Kipahulu
"	Mikayla Kenolio	Mikayla Kenolio	Kipahulu
"	Wyatt K. Benton	Wyatt K. Benton	P.O. Box 333 Waikaloa
9/10/13	Nicho Kapri - Smt	Nicho Kapri - Smt	Kaupō - Keānae

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Photo: Kīpahulu 'Ohana

**ADMINISTRATIVE RECORD | 7. Resolutions**

**Resolutions**

The following resolutions were proposed and passed in support of the Kīpahulu Moku CBSFA by respected and influential governing bodies.

Governing Body	Date	Description
Office of Hawaiian Affairs	March 10, 2022	A Resolution of the Office of Hawaiian Affairs: “Regarding Support For Community- Based Subsistence Fishing Area Designations And Rules In Kīpahulu, Maui, Hawai’i” (4 pages)
Maui County Council	September 2, 2022	Resolution No. 22-205: Resolution Supporting A Community- Based Subsistence Fishing Area Designation For Kīpahulu Moku (5 pages) (awaiting final signed copy)



## A Resolution of the Office of Hawaiian Affairs

### “REGARDING SUPPORT FOR COMMUNITY-BASED SUBSISTENCE FISHING AREA DESIGNATIONS AND RULES IN KĪPAHULU, MAUI, HAWAII”

**WHEREAS**, global environmental governance institutions at the highest levels as a result of international advocacy by Indigenous people and local communities—in some cases led by grassroots Native Hawaiian communities—have recognized the significance and importance of Indigenous tribal-national or community-based natural resource management<sup>1</sup>; and

**WHEREAS**, growing science and social science research has begun to document the role of traditional ecological knowledge and its efficacy in an age of climate change and massive resource concerns<sup>2</sup>; and

**WHEREAS**, less than 200 years ago, the Hawaiian Islands and their resources sustained a thriving and substantial Native Hawaiian population close to contemporary population numbers through a resource governance system founded on observational, place-based, and experiential knowledge and tried and true centuries-long practices; and

**WHEREAS**, recent research affirms that Native Hawaiians sustainably caught 50% more fish than modern Hawai‘i fishers catch and harvested three times the maximum sustainable yield for island nations worldwide today (12 metric tons of fish per square kilometer of reef annually from the years 1400 to 1800);<sup>3</sup> and

**WHEREAS**, Native Hawaiian traditional and customary practices for sustaining fisheries were based on a time-tested intimate knowledge of ahupua‘a resources and were adaptive and included kapu or lāhui on certain species (flora and fauna), temporary fishery closures, harvest limits on certain species, size, sex characteristics, natural celestial cycles, and spawning times; and

**WHEREAS**, the gear our kūpuna used were less prone to abuse, less wasteful and less detrimental to the environment than gear used today; and

**WHEREAS**, Native Hawaiian traditional and customary practices and systems include aspects of co-governance, community-based management and/or co-management in which the community of resource users itself takes part and is active and accountable in shaping the relationship with and management of their land and ocean resources; and

**WHEREAS**, Hawai‘i’s nearshore fisheries play a crucial role in household subsistence, the statewide socio-economic fabric and the quest for food security; and

**WHEREAS**, beyond the provision of food, subsistence fishing contributes to largely unquantifiable and extremely valuable benefits, including: cultural and environmental ecosystem services; upholding long-held community practices, values and virtues such as generosity, sharing, industriousness, and self-reliance skills and practices; healthy social roles and networks; communal reciprocity; and community and societal insurance, especially for Hawai‘i’s rural communities that serve as kūpuka,<sup>4</sup> or oases of our most cherished cultural legacies;<sup>5</sup> and

**WHEREAS**, current nearshore ocean resources and systems have been compromised by overfishing, abuse of fishing technologies, insufficient enforcement capacity or legal infrastructure, coastal development, local and global pollution, conflicting ocean uses and purposes, invasive species, continent-focused and/or over-centralized resource management paradigms and climate change; and

**WHEREAS**, current governmental regulatory agencies are often under-funded and under-resourced in a time when rapid human population expansion and exploitation of ocean resources are at its peak; and

<sup>1</sup> IUCN-IPO World Summit and Indigenous Agenda <https://www.iucn.org/theme/governance-and-rights/ourwork/indigenous-peoples/world-summit-and-indigenous-agenda> IUCN 2016 WCC-2016-Res-065-EN Community Based Natural Resource Management in the State of Hawai‘i, <https://portals.iucn.org/library/node/47953>

<sup>2</sup> Winter, K. Chiang, K., Lincoln, N. et al., Biocultural Restoration in Hawai‘i (2019), [https://www.mdpi.com/journal/sustainability/special\\_issues/Biocultural\\_Restoration](https://www.mdpi.com/journal/sustainability/special_issues/Biocultural_Restoration), Dawson, N., Collsæt, B., Sterling, E. et. al., The role of Indigenous peoples and local communities in effective and equitable conservation (2021); <https://www.ecologyandsociety.org/vol26/iss3/art19/>

<sup>3</sup> McClanahan, Loren and Kittinger, John N., Multicentury trends and the sustainability of coral reef fisheries in Hawai‘i and Florida. *Fish and Fisheries*, Vol 14, Pg. 11, Issue 3, March 20, 2012.

<sup>4</sup> McGregor, Davianna Pōmaika‘i, Nā Kua‘āina, University of Hawai‘i Press, 2007.

<sup>5</sup> Blatch-Vaughn, Melana & Peter Vitousek, Mahele: Sustaining Communities through Small-Scale Inshore Fishery Catch and Sharing Networks, *Pacific Science* 67(3):329-344, 2013.

– Continued –

## A Resolution of the Office of Hawaiian Affairs

**WHEREAS**, top-down, centralized decision-making processes—though necessary in some contexts—are often insufficient, ineffective, and too simplistic as a one-size-fits-all management approach for complex and unique place-based ecosystems that would greatly benefit from local and Indigenous knowledge and traditional resource management; and

**WHEREAS**, current studies estimate that the people of Hawai‘i are now dependent on outside resources for 85-90% of our food supplies with only weeks, if not days, of food supply on the island should food imports cease; and

**WHEREAS**, Hawai‘i’s communities are concerned and possess much capacity, many resources, and knowledgeable individuals, and are eager to enlist these assets in collaboration with appropriate government agencies in the effort to mālama our resources; and

**WHEREAS**, our collective values and traditions, passed down intergenerationally by our kūpuna, are renewed, practiced, and perpetuated as essential to our cultural identity, sense of place and sustainability as ka pae ‘āina o Hawai‘i (Hawaiian archipelago); and

**WHEREAS**, in 1984, the Miloli‘i-Ho‘opūloa Community Development Plan was completed to secure housing and fishing rights and to complete the process of consummating long-term lease agreements with Miloli‘i residents and the State as authorized by Act 62 and reinforced by Act 83; and

**WHEREAS**, since the 1990s, communities at Mo‘omomi (Moloka‘i), Kīpahulu (Maui), Miloli‘i, Ho‘okena, and Kalapana (Hawai‘i), Hā‘ena and Hanalei (Kaua‘i), and ‘Ewa and Wai‘anae (O‘ahu), among others gathered and helped establish a movement for nearshore community-fishery governance and management. This inspired the vision for networks such as Kai Kuleana (Hawai‘i Island), Maui Nui Makai Network (Maui Nui), E Alu Pū, Limu Hui (statewide), and organizations like Kua‘āina Ulu ‘Auamo; and

**WHEREAS**, these community efforts led the founding of co-governance and co-management policies and laws such as the Community Based Subsistence Fishing Area (CBSFA) law, Hawai‘i Revised Statute 188-22.6, passed in 1994,<sup>6</sup> “(F)or the purpose of reaffirming and protecting fishing practices customarily and traditionally exercised for purposes of Native Hawaiian subsistence, culture, and religion;” and

**WHEREAS**, a two-year pilot project managed by Hawaiian Homesteaders and integrating Indigenous ecological knowledge and complementary western scientific approaches to the management of Mo‘omomi and Kawa‘aloa Bays on Moloka‘i<sup>7</sup> inspired eight<sup>8</sup> communities to establish their own traditional management structures and rules customized to their unique place under the CBSFA process for which they continue to await State approval; and

**WHEREAS**, the founding CBSFA law inspired other laws specifically designating areas in Miloli‘i (2005; Hawai‘i Island) and Hā‘ena (2006; Kaua‘i Island) and the interests in and/or active pursuit of CBSFA designation by many other communities including Miloli‘i, Ho‘okena, Kīholo and Kalapana (Hawai‘i Island); all of Moloka‘i, Lāna‘i and Ni‘ihau; Kīpahulu, Mū‘olea, Polanui and Wailuku (Maui); and Kahana (O‘ahu); and

**WHEREAS**, the Kīpahulu ‘Ohana a 501(c)(3) nonprofit organization founded in 1995 dedicated to the cultural sustainability of the Kīpahulu moku in East Maui, Hawai‘i, that envisions families working in harmony to preserve and enhance the traditional cultural practices of the Hawaiian people through culturally based agricultural and resource management projects from ma uka to ma kai including: the management of Kapahu Living Farm, a traditional wetland taro farm, in partnership with Haleakalā National Park; operation of Kīpahulu Kitchen, a certified commercial kitchen and agricultural processing facility; an ‘opihī “rest area” no-take zone adjacent to Haleakalā National Park; ongoing fishing and human use (creel) surveys; and the proposal and management plan for the designation of Kīpahulu moku as a CBSFA; and

**WHEREAS**, the Hui Maka‘āinana o Makana (Hā‘ena, Halele‘a, Kaua‘i), with the support and participation of the larger communities in their moku and the statewide network efforts cited herein,

<sup>6</sup> HRS 188-22.6 was inspired by the Governor’s Moloka‘i Subsistence Task Force recommendations to allow Ho‘olehua Homesteaders to manage shoreline marine resources for subsistence fishing.

<sup>7</sup> Poepoe, Kelson K., Bartram, Paul K. & Friedlander, Alan M. 2001. The use of traditional Hawaiian knowledge in the contemporary management of marine resources. Putting Fishers Knowledge to Work Conference Proceedings, 328-339. Friedlander Alan M., Poepoe, Kelson “Mac”, Helm, Kanohiowailuku, Bartram, Paul B., Maragos, James, and Abbot Isabella, 2000. Application of Hawaiian traditions to community-based fishery management. Proceedings 9th International Coral Reef Symposium, Bali Indonesia 23-27 October 2000, Vol. 2.

<sup>8</sup> Higuichi, Jodi. 2008. Propagating cultural kipuka: The obstacles and opportunities of establishing A communitybased subsistence fishing area. University of Hawai‘i Law Review, 31:193; 1-30.

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## A Resolution of the Office of Hawaiian Affairs

passed their CBSFA rules in 2015, have actively managed their area in partnership with the State, have seen an increase in fish populations and are now going through their five-year review; and

**WHEREAS**, in 2005, the Miloli'i fisheries management area was designated as a community based subsistence fishing area, as provided in HRS §188-22.7 to:

- (1) Ensure long-term sustainable populations of fish and other marine species; and
- (2) Encourage the scientific study and understanding of subsistence fishing management. [L 2005, c 232, section 2]" (HRS §188-22.7); and

**WHEREAS**, since 2005, Pa'a Pono Miloli'i, now Kalanihale, with the support and participation of the larger communities in the māhele 'āina o Kapalilua, has and continues to work diligently with stakeholders and the broader community to draft rules for the area from the ahupua'a of Kīpāhoehoe to Manukā, through survey, scientific research and consultations with thousands of community members, individuals, commercial interests and government agencies; and

**WHEREAS**, Hui Mālama o Mo'omomi (Mo'omomi, Pālā'au, Moloka'i) has been pursuing a designation and rule package for over 20 years and continues efforts to develop subsistence rules for the community fishery there; and

**WHEREAS**, scientific surveys of various locations around Hawai'i show that locations under community-based management with customary stewardship harbor fish biomass that is equal to or greater than that in no-take marine protected areas<sup>9</sup>; and

**WHEREAS**, on Sept. 1, 2016, at the International Union for Conservation of Nature's World Conservation Congress in Hawai'i, and as part of the Sustainable Hawai'i Initiative, Gov. David Ige announced the State's commitment to effectively manage 30% of Hawai'i's nearshore waters by 2030; and

**WHEREAS**, after decades of community outreach meetings with DLNR-DAR staff, fisher discussions, and community monitoring and rule development work, the community efforts in Kīpahulu (Maui) in 2016 and in Miloli'i (Hawai'i) in 2019, respectively, submitted their official CBSFA letters of inquiry, and in 2019, Kīpahulu and Miloli'i submitted their official CBSFA draft management proposals to the DLNR; and

**WHEREAS**, the Marine 30x30 Initiative focuses on the development and strengthening essential components of effective management, including partnerships with communities to integrate place-based knowledge, pono practices, and the best of current science and sociocultural understanding;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of the Office of Hawaiian Affairs that we call upon lawmakers to commit to continued progress toward streamlining, accommodating, and empowering communities to carry out the work of sustainable community-based subsistence fisheries by integrating place-based and Native Hawaiian traditional and customary practices and values and best practices and methods developed by contemporary science to create Community-Based Subsistence Fishing Areas and rules and approaches that will benefit present and future generations;<sup>10</sup> and

<sup>9</sup> Friedlander, Alan M., Shackeroff Janna M. and Kittinger, John N. Customary Marine Resource Knowledge and use in Contemporary Hawai'i. *Pacific Science*, 67(3), 441-460. 2013.

<sup>10</sup> Recent studies of fishery management in the Western Pacific call for better collaboration and integration of government and traditional management approaches both of which when applied alone are found to come up short:

"The limited capacity of governments in all the countries evaluated, especially at the subnational level, is a critical issue to be addressed if effective management of coastal marine resources is to be achieved. Well-crafted laws at the national level often fail to affect local communities due to a lack of technical capacity, resources, and political will to see the laws through to implementation. Enforcement capacity is typically limited and not well coordinated, and even when violators are captured, prosecutorial intent is often lacking.

Customary systems of management, an important tool for managing coastal resources, also face serious challenges. With increasing access to markets, incentives to violate customary management systems also grow. A common perception is that transgressions against customary marine management systems stem primarily from outsiders; interviews during the study indicated, however, that violations from people within the community can be of equal or greater concern. With limited enforcement capacity and the eroding salience of traditional law, it is becoming more difficult to maintain the integrity of customary management systems. Another key challenge with customary systems is that they may not be sufficient to achieve ecological objectives on their own in the context of mounting pressures. The rules are often as much about community social structures as they are about natural resource management, and they can therefore be insufficient for maintaining or enhancing the health of marine ecosystems, unless supporting systems (e.g. enforcement, fishery management) are in place.

While NGOs have developed the capacity to build awareness of the threats to the coastal marine environment where government or community capacity is weak, they have not necessarily succeeded in integrating local institutions into the management of natural resources and in many cases have supplanted the government as service provider. This raises questions about the durability of NGO interventions and makes it unlikely that exemplary programs will be adopted, financed, and replicated by local governments and institutions. Identifying ways in which the NGO community can better cultivate strong engagement with local communities and build a foundation to transition fisheries and coastal marine management systems to local communities and governments under appropriate comanagement arrangements is imperative if efforts are ever to reach meaningful scale."

*The Trust for Conservation Innovation: Conservation Investment Community Forum, Executive Summary: Assessment of the Enabling Conditions for Rights Based Management of Fisheries and Coastal Marine Resources in the Western Pacific*, pg 8, (2013)

A Resolution of the Office of Hawaiian Affairs

BE IT FURTHER RESOLVED, that we call upon lawmakers and policymakers to promote policies and strengthen institutional frameworks and resource flows that develop cooperation and coordination, in a spirit of partnership among government at all levels with local populations and community groups, and that when there is flexibility in interpreting statutes in favor of community-based subsistence resource management to interpret it as such; and

BE IT FURTHER RESOLVED, that state resource policies should be consistent with the State's public trust duties and the precautionary principle - that communities applying traditional ecological knowledge and management approaches not be unduly burdened with proving their generational knowledge with scientific certainty in accordance with western methodologies of proof - rather that Indigenous, traditional knowledge be respected on its own merit and acknowledged for its centuries of proven effectiveness in restoring and maintaining natural resource sustainability, health, and abundance; and

BE IT FURTHER RESOLVED, that a certified copy of this resolution be given to the Governor of the State of Hawai'i; President of the Hawai'i State Senate; Speaker of the Hawai'i State House of Representatives; the Hawai'i State Senate Committees on Water and Land, and Hawaiian Affairs; the Hawai'i State House Committees on Water and Land, and Judiciary and Hawaiian Affairs; all County Mayors and County Councils; the State of Hawai'i Board of Land and Natural Resources; the National Oceanic Atmospheric Administration; Department of Interior Office of Native Hawaiian Relations; the Association of Hawaiian Civic Clubs; and any other entity that may be interested in, or supportive of, efforts to develop CBSFAs.

*Carmen Hulu Lindsey*

Carmen "Hulu" Lindsey  
Chairperson, Trustee, Maui

*Leina'ala*

Leina'ala Ahu Isa, Ph.D.  
Vice Chair, Trustee, At-large

*Dan Ahuna*

Dan Ahuna  
Trustee, Kaua'i and Ni'ihau

*Brendon Kalei'aina Lee*

Brendon Kalei'aina Lee  
Trustee, At-large

*Kaleihikina Akaka*

Kaleihikina Akaka  
Trustee, O'ahu

*Mililani B. Trask*

Mililani B. Trask  
Trustee, Hawai'i

*Keli'i Akina*

Keli'i Akina, Ph.D.  
Trustee, At-large

*John D. Waihe'e IV*

John D. Waihe'e IV  
Trustee, At-large

*Luana Alapa*

Luana Alapa  
Trustee, Moloka'i and Lāna'i



Date: MAR 10 2022

# Resolution

No. 22-205

## SUPPORTING A COMMUNITY-BASED SUBSISTENCE FISHING AREA DESIGNATION FOR KĪPAHULU MOKU

WHEREAS, in 1994, the Hawai'i State Legislature enacted Section 188-22.6, Hawai'i Revised Statutes ("HRS"), giving the Department of Land and Natural Resources ("DLNR") the authority to designate community-based subsistence fishing areas ("CBSFA") "for the purpose of reaffirming and protecting fishing practices customarily and traditionally exercised for purposes of native Hawaiian subsistence, culture, and religion";

WHEREAS, the DLNR can establish management strategies for CBSFAs by adopting rules in accordance with the administrative procedure for State agencies outlined in Chapter 91, HRS, and community organizations can propose CBSFAs to the DLNR for consideration by submitting a management plan that includes regulatory recommendations; and

WHEREAS, as a result of international advocacy by indigenous people and local communities—in some cases led by grassroots Native Hawaiian communities—global environmental institutions have recognized the significance and importance of indigenous tribal-nation or community-based natural resource management; and

WHEREAS, developments in science and social science research have documented the role of traditional ecological knowledge and its efficacy in an age of climate change and massive natural resource concerns; and

WHEREAS, less than 200 years ago, the Hawaiian Islands sustained a thriving and substantial Native Hawaiian population through a resource governance system founded on observational, place-based, and experiential knowledge and tried and true centuries-long practices; and

WHEREAS, Native Hawaiian traditional and customary practices for sustaining fisheries were adaptive and based on time-tested intimate knowledge of ahupua'a resources and included kapu or lāhui on certain

**Resolution No. 22-205**

flora and fauna species, temporary fishery closures, and harvest limits based on species, size, sex characteristics, natural celestial cycles, and spawning times; and

WHEREAS, nearshore fisheries in Maui County and throughout the State play a key role in household subsistence, the statewide socio-economic fabric, and the quest for food security; and

WHEREAS, beyond providing food, subsistence fishing contributes to largely unquantifiable yet extremely valuable benefits, including: serving the cultural and environmental ecosystem; upholding long-held community practices, values, and virtues, such as generosity, industriousness, and self-reliance; developing healthy social roles, skills, and networks; building communal reciprocity; and advancing community and societal insurance, especially for rural communities that serve as kīpuka, or oases of our most cherished cultural legacies; and

WHEREAS, nearshore ocean resources and systems have been compromised by overfishing, abuse of fishing technologies, insufficient enforcement capacity or legal infrastructure, coastal development, local and global pollution, conflicting ocean uses and purposes, invasive species, continent-focused and over-centralized resource management paradigms, and climate change; and

WHEREAS, regulatory agencies are often under-funded and under-resourced even as rapid human population expansion and exploitation of ocean resources are at their peak; and

WHEREAS, top-down, centralized decision-making processes are often ineffective in managing complex and unique place-based ecosystems that would greatly benefit from local and indigenous knowledge and traditional resource management; and

WHEREAS, our local communities are concerned about these important issues, and many knowledgeable individuals are eager to collaborate with appropriate government agencies in the effort to mālama our natural resources; and

WHEREAS, it is essential to our cultural identity, sense of place, and sustainability as ka pae‘āina o Hawai‘i that our collective values and



**Resolution No. 22-205**

intergenerational traditions passed down by our kūpuna are renewed, practiced, and perpetuated; and

WHEREAS, since the 1990s, communities at Kīpahulu on Maui island; Mo‘omomi on Moloka‘i; Miloli‘i, Ho‘okena, and Kalapana on Hawai‘i island; Hā‘ena and Hanalei on Kaua‘i; and ‘Ewa and Wai‘anae on O‘ahu, among others, gathered to help establish a movement for nearshore community fishery governance and management, and this movement inspired the vision for networks and organizations such as Kai Kuleana, Maui Nui Makai Network, E Alu Pū, Limu Hui and Kua‘āina Ulu ‘Auamo; and

WHEREAS, a two-year pilot project managed by Hawaiian homesteaders and integrating indigenous ecological knowledge and complementary scientific approaches to management of Mo‘omomi and Kawa‘aloa Bays on Moloka‘i inspired eight communities to establish their own traditional management structure and rules customized to their unique place under the CBSFA process for which they continue to await State approval; and

WHEREAS, in 2005 Miloli‘i on Hawai‘i island became the first permanently designated CBSFA in the State, followed by Hā‘ena on Kaua‘i in 2006, and many other communities continue to actively pursue CBSFA designation; and

WHEREAS, the Hā‘ena CBSFA rules and management plan were approved in 2015, and Hui Maka‘āinana o Makana has actively managed their area in partnership with the State, resulting in an increase in fish populations with ongoing monitoring, enforcement, education, and outreach efforts; and

WHEREAS, on September 1, 2016, at the International Union for Conservation of Nature’s World Conservation Congress in Hawai‘i, and as part of the Sustainable Hawai‘i Initiative, Governor David Ige announced the State’s commitment to effectively manage 30 percent of Hawai‘i’s nearshore waters by 2030; and

WHEREAS, the Marine 30x30 Initiative focuses on developing and strengthening essential components of effective management, including partnership with communities to integrate place-based knowledge, pono

**Resolution No. 22-205**

practices, and the best of current science and sociocultural understanding; and

WHEREAS, Kīpahulu ‘Ohana, Inc. is a nonprofit organization founded in 1995 and dedicated to the cultural sustainability of the Kīpahulu Moku in East Maui; and

WHEREAS, Kīpahulu ‘Ohana, Inc. envisions families working in harmony to preserve and enhance the traditional cultural practices of the Hawaiian people through culturally based agricultural and resource management projects from mauka to makai; and

WHEREAS, Kīpahulu ‘Ohana, Inc. manages Kapahu Living Farm, a traditional wetland taro farm, through a Cooperative Agreement with Haleakalā National Park; operates Kīpahulu Kitchen, a certified commercial kitchen and agricultural processing facility; has established a voluntary ‘opihi “rest area” no-take zone adjacent to Haleakalā National Park with educational outreach and regular biological monitoring; and conducts ongoing fishing and human use (creel) surveys; and

WHEREAS, in 2012 Kīpahulu ‘Ohana, Inc. published their Kīpahulu Malama I Ke Kai Community Action Plan, developed over two years with input from more than 50 community members, fishermen, scientists, managers, and teachers, which identified the unsustainable harvest of fish, limu (seaweed), and ‘opihi (limpets) as contributing to the degradation of the marine environment and a threat to the traditional subsistence lifestyle of the area; and

WHEREAS, one Malama I Ke Kai Plan objective is to “locally manage near shore fisheries for the sustenance needs of the Kīpahulu community” with the strategy to obtain CBSFA designation, which would formally recognize local communities as valued co-management partners in protecting natural resources and reaffirm and protect traditional and customary practices for subsistence and culture; and

WHEREAS, Kīpahulu ‘Ohana, Inc. has conducted dozens of community outreach meetings over the last ten years to gather input on the proposed rules and management plan for Kīpahulu Moku, which was submitted to the DLNR in October 2019; and

**Resolution No. 22-205**

WHEREAS, the DLNR plans to begin the formal CBSFA rulemaking process under Chapter 91, HRS, for the proposed Kīpahulu Moku Community-Based Subsistence Fishing Area in 2022; now, therefore,

BE IT RESOLVED by the Council of the County of Maui:

1. That it supports the designation of Kīpahulu Moku as a Community-Based Subsistence Fishing Area and the creation of rules and a management plan for the Kīpahulu Moku CBSFA;
2. That it supports the Kīpahulu community's continued efforts to integrate place-based and Native Hawaiian traditional and customary practices and values with best practices and contemporary scientific methods for the benefit of present and future generations; and
3. That certified copies of this Resolution be transmitted to the Honorable David Y. Ige, Governor, State of Hawai'i; the Honorable Ronald D. Kouchi, Senate President, State of Hawai'i; the Honorable Scott Saiki, Speaker of the House, State of Hawai'i; the Honorable Maile S. L. Shimabukuro, Chair, Senate Committee on Hawaiian Affairs; the Honorable Mark M. Nakashima, Chair, House Committee on Judiciary and Hawaiian Affairs; the Maui County delegation to the State Legislature; Carmen Hulu Lindsey, Chair, Board of Trustees, Office of Hawaiian Affairs; Suzanne D. Case, Chair, Board of Land and Natural Resources; William J. Aila, Jr., Chair, Hawaiian Homes Commission; the Honorable Michael P. Victorino, Mayor, County of Maui; Richard W. Spinrad, Administrator, National Oceanic Atmospheric Administration; Deb Haaland, United States Secretary of the Interior; Ka'ini Kaloi, Director, Office of Native Hawaiian Relations, United States Department of the Interior; and Hailama V. K. K. Farden, President, Association of Hawaiian Civic Clubs.

paf:ans:22-188a

INTRODUCED BY:



SHANE M. SINENCI



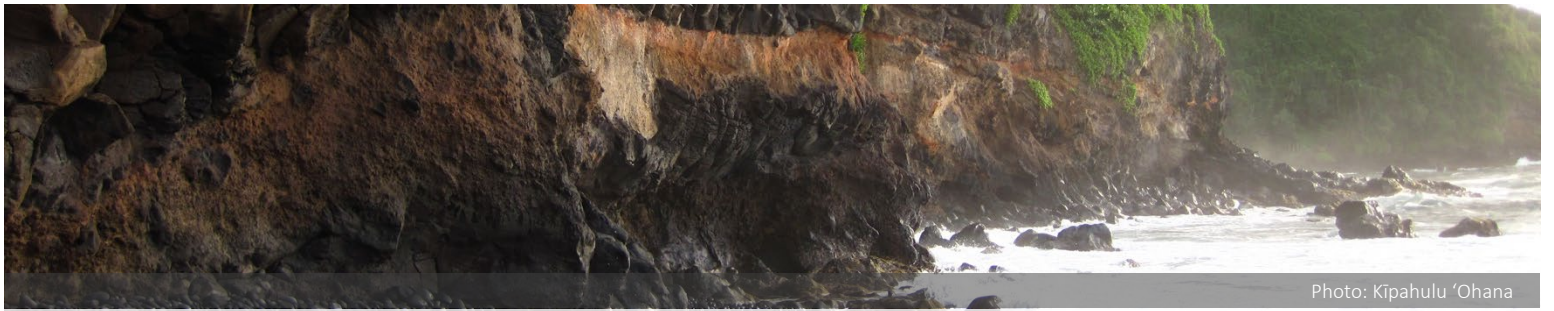


Photo: Kīpahulu 'Ohana

## ADMINISTRATIVE RECORD | 8. Letters of Support

### Letters of Support

The following letters of support have been provided by Kīpahulu residents, east Maui community members, independent cultural experts and practitioners, scientists, partner organizations, government agencies, Kīpahulu district senators and council members, the Mayor of Maui, and other local community groups supportive of KOI co-managing Kīpahulu moku in partnership with DLNR-DAR through a CBSFA designation.

Name	Affiliation/Relationship
Mayor Michael Victorino	Mayor, County of Maui
Senator Lynn DeCoite	Senate Majority Leader, Senator, 7th District
J. Kūhiō Lewis	Council for Native Hawaiian Advancement, Chief Executive Officer
Tapani Vuori	Maui Ocean Center, General Manager
Becky Lind	Hāna Arts, Executive Director
Sheila Roback	Hale Hulu Mamo, Senior Center, Director
Kau'ī Kanaka'ole	Ala Kukui, Executive Director
Sam Akoi IV	Aha Moku, Hāna Representative, Traditional Practitioner
Senator J. Kalani English	Former Senate Majority Leader, Senator, 7th District
Councilmember Shane Sinenci	Maui County Council, East Maui Representative
Natalie B. Gates	National Park Service, Haleakalā National Park, Superintendent
Mac Poepoe	Hui Mālama O Mo'omomi, Resource Manager, Traditional Practitioner
Christopher E. Bird	Texas A&M University, Corpus Christi, Associate Professor, Director, Genomics Core Laboratory
Erin Lindbergh	Kīpahulu Community Association, Director
Kevin K. J. Chang	Kua'āina Ulu 'Auamo, Executive Director
Megan Edgar	Maui Nui Marine Resource Council, General Manager
Hannah Kihalani Springer	Ka'ūpūlehu Marine Life Advisory Committee, Member, Traditional Practitioner
Presley Wann	Hui Maka'ainana O Makana, President, Traditional Practitioner
Ulalia Woodside	The Nature Conservancy, Executive Director
Legario Eharis	Nā Mamo O Mū'olea, President, Traditional Practitioner
Alohalani Smith	Aha Moku, Kaupō Representative
Lucienne De Naie	Sierra Club Maui Group, Chairperson
Makale'a Chana Ane	Maui Conservation Alliance, Chair

**MICHAEL P. VICTORINO**  
Mayor

**SANANDA K. BAZ**  
Managing Director



COUNTY OF MAUI  
**OFFICE OF THE MAYOR**  
200 SOUTH HIGH STREET  
WAILUKU, MAUI, HAWAII 96793

July 6, 2022

Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office, Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Aloha e Chair Case,

**RE: Letter of Support for Community-Based Subsistence Fishing Area Designation in Kīpahulu**

As the Mayor of Maui County, I am very pleased to write this letter urging support for the proposal to designate a Community-Based Subsistence Fishing Area (CBSFA) for the moku (district) of Kīpahulu.

I recently attended a site visit to Kīpahulu on April 13, 2022 and was impressed by the efforts of Kīpahulu 'Ohana, Inc. (KOI) to mālama their place and to take a leadership role in Maui County's climate change and resilience initiative. KOI is a well-established and respected organization with over 20 years of experience conducting projects for ahupua'a management, including traditional Hawaiian agriculture and shoreline management. Under the leadership of John and Tweetie Lind, they have established programs such as Kapahu Living Farm, a traditional wetland kalo farm in Haleakalā National Park, and the 'opihi rest area on the shoreline adjacent to the national park. They have shared important traditional knowledge of their place and their kūpuna and inspired a generation of young Hawaiians and others as to the importance of carrying on traditions and being actively involved in managing our local areas. They have proven their ability to work in collaborative partnership with agencies and organizations for co-management efforts, and their capacity to sustain projects and programs over time. Under the leadership of KOI, the CBSFA application and draft management plan have been over 10 years in the making, engaging many stakeholders and allowing many different opportunities for community input along the way.

Kīpahulu moku is a very special place, rich in history, culture, and resources, and is also under threat from various influences, including overharvesting and improper harvesting of marine resources. I believe it is an appropriate geographic area and community partner for designation as a CBSFA so that the community, traditional practitioners and state and other agencies, as well as supportive nongovernmental organizations can all work together for the effective co-management of this area.

July 6, 2022

Page 2

I believe that a CBSFA designation for Kīpahulu moku is very consistent with the Holomua: Marine 30×30 goal initiated by Governor Ige to have 30% of Hawai‘i’s coastal areas under effective management by the year 2030. Such a designation would be consistent and supportive of Executive Order 18-06 (relating to the United Nations Sustainable Development Goals) that supports an increase in community management of marine resources and the protection of Hawai‘i’s cultural and natural heritage.

Kīpahulu ‘Ohana, Inc. has my full support in their efforts to designate the Kīpahulu moku as a Community-Based Subsistence Fishing Area, and I urge the Department to look favorably on their application and move the administrative rule-making process forward expeditiously.

Sincerely,



Michael P. Victorino  
Mayor, County of Maui





## The Senate

STATE CAPITOL  
HONOLULU, HAWAII 96813

September 12, 2022

Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Dear Chair Case,

**SUBJECT: Support for the proposal to designate a Community-Based Subsistence Fishing Area (CBSFA) for the moku (district) of Kīpahulu, Maui**

As the State Senator for District 7 that encompasses all of East Maui including the areas of Hāna and Kīpahulu, I support the application by the Kīpahulu 'Ohana to designate a Community-Based Subsistence Fishing Area (CBSFA) for the moku (district) of Kīpahulu.

Over the past few years the members of the Kīpahulu 'Ohana have done their due diligence to engage most, if not all, of the community members surrounding the Kīpahulu moku to formulate a CBSFA proposal that the majority of the community has agreed upon. I appreciate their outreach work and willingness to listen to the concerns that have been brought to their attention and their efforts to address them so the community can feel comfortable with this proposal.

I recently attended a site visit to Kīpahulu on April 13, 2022 that included members of the Kīpahulu 'Ohana, community members, DLNR- Division of Aquatic Resources (DAR) and elected officials, and was impressed by the efforts of everyone involved to be as inclusive as possible.

I feel that the CBSFA proposal for the moku of Kīpahulu balances community concerns and needs while planning best efforts to protect and restore the natural resources that community members rely on for subsistence and culture.

If you would like to speak with me directly about my support for the Kīpahulu CBSFA proposal please contact me at (808)587-7225 or [sendecoite@capitol.hawaii.gov](mailto:sendecoite@capitol.hawaii.gov).

Respectfully with Aloha,

A handwritten signature in cursive script that reads "Lynn DeCoite".

Senator Lynn DeCoite  
Majority Floor Leader  
Hawai'i State Senate  
7<sup>th</sup> District

**Senator Lynn DeCoite**  
District 7: East and Upcountry Maui: Sprecklesville, Pukalani, Makawao, Olinda, Pūlehu, Kula, Waiōhuli, Keokea, Ulupalakua, portion of Keoneoio, Pā'ia, Lower Pā'ia, Ha'ikū, Pauwela, Ulumalu, Huelo, Kailua, (portion of Kāhului), Ke'amae, Wailua, Nahiku, Hāna, Hoku'ula, Hamoa, Pu'uiki, Haou, Mū'olea, Kīpahulu, Kaupō; Islands of Kaho'olawe, Molokini, Lana'i, & Moloka'i  
State Capitol, Room 231, Honolulu, HI 96813 - Phone: (808) 587-7225 - Fax: (808) 587-7230  
Email Address: [sendecoite@capitol.hawaii.gov](mailto:sendecoite@capitol.hawaii.gov)



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J. Kūhiō Lewis  
Chief Executive Officer  
Council for Native Hawaiian Advancement  
91-1270 Kinoiki St., Bldg. 1  
Kapolei, Hawai'i 96707

August 5, 2022

Brian Neilson, Administrator  
Division of Aquatic Resources  
1151 Punchbowl Street, Room 330  
Honolulu, Hawai'i 96813

Re: Kīpahulu Moku CBSFA

Aloha e Administrator Neilson and DAR Staff:

On behalf of the Council for Native Hawaiian Advancement (CNHA), I write in strong support of Kīpahulu 'Ohana's efforts to designate Kīpahulu Moku's nearshore waters as a Community-Based Subsistence Fishing Area (CBSFA). Not only would such designation offer an additional layer of protection to roughly 5.7 miles of coastline and 1,650 acres of submerged land, but it would also further the state's Marine 30x30 Initiative as well as effectuate the state's affirmative duty to protect and preserve Native Hawaiian traditional and customary practices.

Kīpahulu is home to kama'āina families who continue to maintain a significantly subsistence-based lifestyle. Steadfast in their traditional fishing, farming, and hunting practices, these families are determined to pass these traditions on to future generations. This kuleana, which is itself a traditional practice that stems from time immemorial, helps to ensure that future generations will be able to know the abundance of their kūpuna.

In more recent memory, the Kīpahulu 'Ohana has been working to ensure the proper stewardship of Kīpahulu's natural resources for nearly 25 years. In 2011, they promulgated the Mālama I Ke Kai Community Action Plan, which identified unsustainable harvest of fish, limu, and 'opihi as one of the priority threats contributing to the degradation of the marine environment. With the community becoming increasingly frustrated with the noticeable decline in abundance, the Kīpahulu 'Ohana reached out to DAR in 2016 to consider CBSFA designation, and submitted an official CBSFA Proposal and Management Plan in 2019.



CNHA expresses great appreciation to the Kīpahulu ‘Ohana for all their hard work and effort. The proposed rules for the Kīpahulu Moku CBSFA were developed over a decade of conversations with Kūpuna, East Maui residents, fishers, state and county agencies, and science experts. Additionally, in furtherance of the proposal, Kīpahulu ‘Ohana spent several years conducting outreach activities to gather input and grow support for the designation, including community meetings, individual and family interviews and talk-story sessions, and educational tables at local festivals and other events.

CBSFA designation, along with a collaborative management plan, will provide Kīpahulu with an invaluable tool to help reduce, and hopefully eliminate, unsustainable harvest by changing human behaviour and allowing fish populations to stabilize and recover. Moreover, designation would serve to acknowledge and reinforce the kuleana that this community holds, and it would also empower them to have a greater say in regard to the management of the resources that have sustained their families for countless generations.

Accordingly, CNHA stands in strong support of the proposal to designate Kīpahulu Moku as a CBSFA, and we urge DAR to expeditiously bring this matter before the Board of Land and Natural Resources.

Mahalo nui for the opportunity to provide this letter of support.

Me ka ha‘aha‘a,



J. Kūhiō Lewis  
Chief Executive Officer  
Council for Native Hawaiian Advancement



## MAUI OCEAN CENTER

*Our Mission: To foster understanding,  
wonder and respect for Hawaii's marine life.*

Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Dear Chair Case,

My name is Tapani Vuori and as General Manager at the Maui Ocean Center and a President of the Board at the Maui Ocean Center Marine Institute I am very pleased to write this letter urging support for the proposal to designate a Community-Based Subsistence Fishing Area (CBSFA) for the moku (district) of Kīpahulu, Maui. The CBSFA application and draft management plan submitted by Kīpahulu 'Ohana, Inc. (KOI) has been many years in the making and garnered much support not only in Kīpahulu but also in neighboring communities far and wide.

It is disheartening to witness the degradation to near shore marine eco systems in many of our communities as demonstrated by ample data and research but also anecdotally as we all have heard the stories from our kūpuna how things used be. The community of Kīpahulu has become increasingly concerned about the continued decline of natural resources in their area and the perceived disconnect with the regulations that are supposed to protect them. Here we have a community that has recognized the importance of getting involved and becoming engaged with an existential issue of having ability to manage, or rather mālama, natural resources in their community.

Papahānaumokuākea and Kahekili Herbivore Fisheries Management Area and 'Āhihi-Kīna'u reserve are great examples already here on Maui what is possible with regards to protecting our natural resources. These and other Marine Protected Areas (MPA) give us a window to the most likely outcome with the CBSFA designation for the Kīpahulu community. Data shows that within MPAs not only are there benefits to marine life with regards to biomass, resiliency, numerical density and organism size but also financial benefit has been documented. Then there is a well-documented "spillover" effect that positively impacts the areas around the MPA's. Empowering the local community to take care of their natural resources is a very powerful multiplier in our collective efforts to safeguard the natural resources for the future generations.



192 Ma'alaea Road Wailuku, Hawai'i 96793 • [mauiocenter.com](http://mauiocenter.com) • 808.270.7000

I applaud you in your designation in the State of Hawai'i of the Miloli'i Community as a Community-Based Subsistence Fishing Area (CBSFA), on Hawai'i Island. This demonstrates that this is doable and the level of excitement about this has been palpable Statewide. Both Miloli'i and Kīpahulu have many things in common but again most importantly they both have communities that are engaged and committed to protecting the natural resources in communities, and they are very passionate about this.

KOI has my full support in their efforts to designate the Kīpahulu moku as a Community-Based Subsistence Fishing Area, and I urge the Department to look favorably on their application and move the administrative rule-making process forward expeditiously.

Thank you for your consideration.

Aloha,



Tapani Vuori

808.561.2022

[tvuori@mauiocenter.com](mailto:tvuori@mauiocenter.com)

BOARD OF DIRECTORS:  
Robin Newton, President  
Daniele Comeaux, Vice President  
Blessing Hancock, Treasurer  
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Robin Rayner  
Kari Hagedorn  
Andrea Rodriguez  
Sara Tobin



P.O. Box 686,  
Hāna, Hawai'i 96713  
808-248-7569  
[friends@HanaArts.com](mailto:friends@HanaArts.com)  
[www.HanaArts.org](http://www.HanaArts.org)

TO: Whom it may concern

RE: Letter of Support for Kipahulu Moku Community Based Subsistence Fishing Area (CBSFA)

September 8, 2022

Aloha,

As the Executive Director of Hāna Arts, I am writing in complete support of Kipahulu 'Ohana and their efforts to create a Community Based Subsistence Fishing Area (CBSFA). Kipahulu 'Ohana has the tremendous kuleana of maintaining and managing one of our most significant and sacred places; Kipahulu Moku. These near shore waters are valuable and sustain important resources for our community. I submit this letter of support for Kipahulu 'Ohana and their (CBSFA) to continue the culturally-appropriate management and protection of this special place.

The coastline of Kipahulu Moku has been a culturally significant resource for our community in many ways. By perpetuating many varieties of Hawaiian fish, limu and opihi, they serve as a storehouse to provide "food" to our people who come back to the ocean and wish to fish these places once again. Having a bountiful shoreline, the Kipahulu 'Ohana have shared harvest and allowed for fish population to stabilize and recover from their moku.

Hāna Arts has partnered with Kipahulu 'Ohana in a variety of ways, especially with building and maintaining the connections between the keiki of Hāna and Kipahulu Moku. The preservation and maintenance of Kipahulu Moku's near shore waters as a CBSFA for future generations is vital to the community of Hāna and Hawai'i nei. As cultural practitioners of today Kipahulu 'Ohana gather traditionally from the ocean and provide cultural education and experiences for our students that have been woven into the very fabric of our community.

Please consider the proposal submitted by Kipahulu 'Ohana with my support and that of Hāna Arts. Thank you for your consideration.

Mahalo,

Becky Lind  
Executive Director  
Hana Arts





# HALE HULU MAMO

## Hana Senior Center

P.O. Box 567 Hana, Hi. 96713 (808) 248-8833

Fax (808) 248-8803



August 9, 2022

Hale Hulu Mamo  
PO Box 567  
Hana, HI 96713

Re: Kipahulu Moku Community Based Subsistence Fishing Area (CBSFA)

I am writing in complete support of Kipahulu ‘Ohana and their efforts to create a Community Based Subsistence Fishing Area (CBSFA). Kipahulu ‘Ohana has the tremendous *kuleana* of maintaining and managing one of our most significant and sacred places; Kipahulu Moku. This near shore waters is valuable and sustains important resources for our community. I submit this letter of support for Kipahulu ‘Ohana and their (CBSFA) to continue the culturally-appropriate management and protection of this special place.

The coastline of Kipahulu Moku has been a resource for our community in many ways. By perpetuating many varieties of Hawaiian fish, limu and opihi, they serve as a storehouse to provide “food” to our people who come back to the ocean and wish to fish these places once again. Having a bountiful shoreline, the Kipahulu ‘Ohana have shared harvest and allowed for fish population to stabilize and recover from their moku. We at Hale Hulu Mamo have assisted Kipahulu ‘Ohana in whatever ways we can, especially with building and maintaining the connections between the Kupuna of Hāna and Kipahulu Moku. The preservation and maintenance of Kipahulu Moku’s near shore waters as a CBSFA for future generations of Kanaka Maoli is vital to the Kupuna of Hāna and Hawai’i nei. As cultural practitioners of today we still gather from the ocean, *la’au lapa’au*, traditional medicines, food for our people and *sustenance* physically, spiritually and emotionally.

Please consider the proposal submitted by Kipahulu ‘Ohana with my support and that of the Kupuna of Hāna. Thank you for this opportunity to share our letter of support and the voices of our Kupuna.

Me ke aloha,

Sheila Roback  
Hale Hulu Mamo  
Senior Center Director



Kau'i Kanaka'ole  
PO Box 1012  
Hāna, HI 96713  
(808)248-7677

December 11, 2018

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, HI 96813

Welina Mai Ke Aloha e Chairperson Case,

I would like to express my sincere support of Kipahulu Ohana Inc.'s (KOI) proposal and management plan to adopt place-based regulations and designate the Kīpahulu Moku Community-Based Subsistence Fishing Area. I am the great-great granddaughter of Kahele, 1890's native Hawaiian wahine landowner in Kipahulu, and daughter of Parley Kanaka'ole who is buried at Kanekauila alongside Kahele, her daughter Marie and numerous family members. I am a long standing supporter of Kipahulu Ohana's work to better care for the lands and fishers of this area of which my kupuna not only were born and raised, but whose 'iwi have returned to nourish the soil.

It is clear that the CBSFA proposal embodies the intricate knowledge and fishing practices that are generations deep and still prevelant in those living and practicing today. Being kupa of this 'āina, a kumu hula who actively teaches hālau in Hāna and the Executive Director of Ala Kukui Hāna Retreat, I can confidently relay anecdotal evidence that speaks to the collaborative work I have experienced in various roles with KOI and their immense knowledge and aloha they have for Kipahulu and its people.

I am in full support of Kipahulu Ohana Inc's initiative to protect its natural and cultural resources through CBSFA designation and encourage you to consider this effort in order to insure continued abundance for our future generations.

Me ka ha'aha'a,

A handwritten signature in black ink, appearing to read 'Kau'i Kanaka'ole'. The signature is fluid and cursive, written over a faint, large-scale watermark of a map of Hawaii.

Kau'i Kanaka'ole

Kupa 'Āina, Kumu Hula, Executive Director—Ala Kukui

Suzanne Case: Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl Street  
Honolulu, Hawaii 96813

02/14/2019

Aloha Chairperson Case,

My name is Samuel Ahling Akoi IV. My father's 'ohana is from the Keanae side of the Hana Coast and my Mother's is from Kipahulu and Kaupo. My Grandchildren trace their Kipahulu heritage back 8 generations to the Pio family.

I recently moved back to Kipahulu after nearly 20 years of being away, working, getting my children through school and generally, "making a living".

But you know, it didn't really feel like, "making a living", it felt like just getting by.

While living, "outside", I would come, "home" often. I would come home to fish, hunt and gather. But I also needed to come home to nourish and nurture my soul. I needed to come home to, "fill myself up" with the good, with the real of who I truly am.

As a child we lived in Hana town, but came to Kipahulu on weekends, school breaks and for the summer. My Grandfather was the Kipahulu Ranch Manager and all of my Aunties, Uncles and Cousins would come as an 'Ohana to reconnect, gather and be together.

One of the things I remember doing regularly was surrounding akule at Lelekea. I'm in my 50's now, I'm back in Kipahulu, I go down to Lelekea, my Grandparents are gone, my mother is gone, many of my Uncles are gone, and the akule are gone.

In their place there are trophy fisherman from outside, camping at Lelekea with numerous poles per fisherman in the water, leaving opala, toilet paper and their own human waste, posting pictures on instagram and bragging at fishing tournaments about where their prize ulua came from.

I walk each morning from my house near Kukuiula, Kipahulu to Kalepa and back. Most mornings there are fisherman camping at Lelekea and most weekends at Hanawi as well.

I make it a point to talk to the fisherman and let them know the mana'o behind this area and our traditional practices. I ask them to take their rubbish away with them, to remind them to take



only what they need to eat. I ask them to please not post the location of their catch online. I ask them to please give back to this area and to be thankful for what they received.

I feel so blessed that when I get hungry for fish, instead of driving to the market and buying my dinner, I grab my throw net and catch my dinner. This is subsistence living. This is what Kipahulu still is today.

If Kipahulu was designated as a Community Based Subsistence Fishing Area (CBSFA), this precious lifestyle would be protected and be available for future generations. When I went on my walks in the morning I would not only be suggesting that this area be treated respectfully and used in a pono way; it would be the legal mandate.

Please support Kipahulu 'Ohana and the people of Kipahulu in our continued Malama 'Aina of our home and wahi Pana.

Mahalo,

Sam Akoi IV  
PO Box 993  
Hana, Hi 96713  
[uluponomauka@gmail.com](mailto:uluponomauka@gmail.com)  
(808)281-4259



## The Senate

STATE CAPITOL  
HONOLULU, HAWAII 96813

January 11, 2019

Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Aloha e Chair Case,

As the State Senator representing East Maui, and as a Native Hawaiian and traditional practitioner, I am very pleased to write this letter urging support for the proposal to designate a Community-Based Subsistence Fishing Area (CBSFA) for the moku (district) of Kīpahulu.

Kīpahulu Ohana, Inc. is a well-established and respected organization with over 20 years of experience conducting projects for ahupua'a management, including traditional Hawaiian agriculture and shoreline management. Under the leadership of John and Tweetie Lind, they have established programs such as Kapahu Living Farm, a traditional wetland kalo farm in Haleakalā National Park, and the 'opihī rest area on the shoreline adjacent to the national park. They have shared much important traditional knowledge of their place and their kūpuna, and inspired a generation of young Hawaiians and others as to the importance of carrying on traditions and being actively involved in managing our local areas. They have proven their ability to work in collaborative partnership with agencies and organizations for co-management efforts, and their capacity to sustain projects and programs over time.

Under the leadership of Kīpahulu 'Ohana, Inc. the CBSFA application and draft management plan have been years in the making, engaging many stakeholders and allowing many different opportunities for community input along the way.


Kīpahulu moku is a very special place, rich in history, culture and resources, and is also under threat from various influences, including overharvesting and improper harvesting of marine resources. I believe it is an appropriate geographic area and community partner for designation as a CBSFA so that the community, traditional practitioners and state and other agencies, as well as supportive nongovernmental organizations can all work together for the effective co-management of this area.

January 11, 2019  
Page 2 of 2

I believe that a CBSFA designation for Kīpahulu moku is very consistent with the “30 by 30” goal initiated by Governor Ige to have 30% of Hawai‘i’s coastal areas under effective management by the year 2030. Such a designation would be consistent and supportive of Executive Order 18-06 (relating to the United Nations Sustainable Development Goals) that supports an increase in community management of marine resources and the protection of Hawai‘i’s cultural and natural heritage. This designation is also in line with the 2019 Senate Legislative Program.

Kīpahulu Ohana, Inc. has my full support in their efforts to designate the Kīpahulu moku as a Community-Based Subsistence Fishing Area, and I urge the Department to look favorably on their application and move the administrative rule-making process forward expeditiously.

With Warm Regards,



Senator J. Kalani English  
Senate Majority Leader  
Senator, 7th District (Hāna, East & Upcountry Maui, Moloka‘i, Lāna‘i and Kaho‘olawe)



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**COUNTY COUNCIL**  
COUNTY OF MAUI  
200 S. HIGH STREET  
WAILUKU, MAUI, HAWAII 96793  
[www.MauiCounty.us](http://www.MauiCounty.us)

February 27, 2019

Ms. Suzanne Case, Chair  
Board of Land & Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, HI 96813

Aloha Chair Case,

**SUBJECT: SUPPORT FOR CBSFA FOR KIPAHULU 'OHANA**

My name is Shane Sinenci and I am the County Council Representative for East Maui. I am a Cultural Practitioner and also the East Maui Representative for "Aha Moku." As such, I would like to express my sincere support for the proposal to designate the Moku of Kipahulu as a Community Based Subsistence Fishing Area (CBSFA).

Kipahulu Ohana is a long established, dependable non-profit organization which represents their ahupua'a in many different ways with CBSFA as their most current project. They are a group many others look up to regarding making their ahupua'a more independent and sustainable. There is much concern regarding East Maui's resources; resources that many in our community need to sustain their families. East Maui still has many families who hunt and fish to subsist, given the lower income status and the high cost of living. Through Kipahulu Ohana, there are at least three other ahupua'a interested in and attending workshops towards designating their own ahupua'a as CBSFA also.

As East Maui's Representative, I hope to assist with placing more Moku in East Maui and the whole Maui Nui into a CBSFA program assuring our future

February 27, 2019  
Page 2

generations will always have food to sustain their livelihood and way of life for generations to come.

I fully support Kipahulu Ohana in their effort to designate Kipahulu Moku as a Community Based Subsistence Fishing Area and urge you to please move forward with this process. You are welcome to call me if you have any questions or need further information.

Mahalo,

A handwritten signature in black ink, appearing to read "Shane Sinenci", written in a cursive style.

Shane Sinenci, Councilmember  
Maui County Council  
East Maui Representative

cc: Kipahulu 'Ohana



United States Department of the Interior

NATIONAL PARK SERVICE  
Haleakalā National Park  
PO Box 369  
Makawao, HI 96768



IN REPLY REFER TO:

HALE A.1.2; 10.A

April 2, 2018

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main OfficeFA  
Kalanimoku Building  
1151 Punchbowl Street  
Honolulu, Hawai'i 96813

Dear Suzanne:

I am writing to express the support for the Kīpahulu 'Ohana's efforts for resource protection through the Kīpahulu Moku Malama I Ke Kai program.

Haleakalā National Park first entered into a partnership agreement with the Kīpahulu 'Ohana in 1995 for the management of Kapahu Living Farm, a traditional wetland taro farm located within the park. For the last few years, Kīpahulu 'Ohana have taken the initiative on several shoreline management projects, including the voluntary 'Opihi Rest Area which is located adjacent to the park. The campground that the park manages is the access point for thousands of residents and visitors enjoying the Kīpahulu shoreline, and we strive to educate users regarding makai resource management issues and efforts. This includes the establishment and promotion of the community-based voluntary 'Opihi Rest Area spearheaded by the Kīpahulu 'Ohana as part of the 'Opihi Partnership. The Partnership's co-members include the National Park Service as well as other key state and federal agencies and private organizations. Park staff have worked with the 'Ohana to place "'Opihi Rest Area - No Take" signs along key access points to the shoreline, participated in the design of an educational poster that is displayed at the campground and visitor center, participated in 'opihi biological surveys, received training and provided information to campground and other shoreline users to encourage voluntary compliance within the 'Opihi Rest Area.

As the Community-Based Subsistence Fishing Area (CBSFA) proposed by the Kīpahulu 'Ohana is considered for formal designation, we wish to continue providing input into how the park can be an effective partner in this process. We support education and training of park staff so they can communicate with visitors in a way that supports the traditional and customary practices of the area. Our goal is to encourage a healthy environment for residents and visitors to enjoy. We support the Kīpahulu 'Ohana's application for the Kīpahulu Moku to be designated as a Community-Based Subsistence Fishing Area.

Sincerely,

Natalie B. Gates  
Superintendent



December 1, 2018

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Dear Chairperson Case,

I write this letter in **strong support** of Kīpahulu 'Ohana Inc.'s (KOI) proposal and management plan to adopt place-based regulations and designate the Kīpahulu Moku Community-Based Subsistence Fishing Area.

Since the inception of the Maui Nui Makai Network in 2011, I have had the privilege of being involved with the Kīpahulu Community as well as other Maui Nui Community network members and volunteers diligently seeking ways to improve and sustain the natural and cultural resources in their areas. Traditional Hawaiian Konohiki practices always protected and ensured availability of these food sources, but we no longer have those protections in place. It has become the kuleana of organizations such as Maui Nui Makai Network and KOI to pursue opportunities to look after the health and well-being of their places.

For more than 20 years I have served as the resource manager for Hui Mālama o Mo'omomi on Moloka'i. During that time I have been an advocate for the sustainability of the marine resources on our islands. The partnership that I have been able to establish with Maui Nui Makai Network and KOI has put me in touch with people from communities who are also seeking to be responsible users of our precious and fragile ecosystems. We are encouraging others to do the same.

This CBSFA proposal certainly qualifies a community such as Kīpahulu to become a supportive part of Governor Ige's 30 by 30 plan, which addresses the global decline of natural resources. As a rural community in an isolated area of East Maui, it is critical for the people to be able to continue their lifestyle and traditional practices as has been handed down for multiple generations. Co-management through a CBSFA would create a partnership with the Kīpahulu Community, involving those who know the area best and have a critical stake in managing and caring for their natural resources.

I fully support KOI and the Kīpahulu community's initiative to protect its natural and cultural resources by designating the moku of Kīpahulu as a CBSFA.

Sincerely,

Mac Poepoe  
Resource Manager  
Hui Mālama o Mo'omomi



Christopher E. Bird  
Department of Life Sciences - College of Science and Engineering  
6300 Ocean Dr. Unit 5802  
Corpus Christi, Texas 78412-5800  
P: 361-825-6024 - F 825-2742

December 1, 2018

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Dear Chairperson Case,

I would like to express my **strong support** for Kīpahulu 'Ohana Inc.'s (KOI) proposal and management plan to adopt place-based regulations and designate the Kīpahulu Moku Community-Based Subsistence Fishing Area (KM-CBSFA). My relationship with KOI began in 2008, over ten years ago, when they (and The Nature Conservancy's Maui Marine Program) requested my assistance in monitoring their 'opihi populations while I was a postdoctoral fellow at the Hawai'i Institute of Marine Biology, and after earning my Ph.D. at the University of Hawai'i at Mānoa studying 'opihi. I have continued to work with KOI and TNC through to the present day.

There are three primary reasons why I support KOI's application for the KM-CBSFA:

- 1) Through our monitoring efforts, we found a decline in 'opihi abundance from 2010-2014, and it's no secret that 'opihi have been in decline for a long time.
- 2) In over 40 years of 'opihi management by the State of Hawai'i, there has been no evidence of recovery, but in three short years of management by KOI, 'opihi are recovering without the benefit of legal enforcement. I have attached a copy of the thesis for your review. Imagine how successful KOI would be in managing their fisheries with the explicit support of the State of Hawai'i in the form of a CBSFA.

Through education and outreach, alone, KOI has successfully launched a program that encourages fishermen to voluntarily comply with 'Opihi Rest Areas where 'opihi can live and reproduce without being harvested. The 'Opihi Rest Areas, which began in 2014, have been successful in increasing the abundance of 'opihi in the Rest Areas and down-current in actively harvested areas. The results of this action are detailed in a Master's thesis written by my former student, Ms. Brenda Bennett, and passed the critical review of her two committee members at Texas A&M University – Corpus Christi. This work is being submitted to a peer-reviewed scientific journal shortly.

- 3) The future of Hawaii's fisheries rests with the State and organizations like KOI and the State of Hawai'i should embrace, support, and partner with these local organizations. KOI is highly-organized, has demonstrated dedication to the sustainable extraction of marine resources in East Maui, is well-supported by The Nature Conservancy under the direction of Ms. Emily Fielding, and has intricate knowledge and fishing practices that have been patiently acquired and passed down by multiple generations, including that of the current generations of fishermen. As you surely know, KOI is focused on managing their whole moku, not just 'opihi, and has been successful in the majority of their endeavors.



Christopher E. Bird  
Department of Life Sciences - College of Science and Engineering  
6300 Ocean Dr. Unit 5802  
Corpus Christi, Texas 78412-5800  
P: 361-825-6024 - F 825-2742

I recognize the longstanding efforts of KOI as they continue to care for the natural and cultural resources of Kīpahulu Moku and East Maui. I fully support KOI and the Kīpahulu community's initiative to protect its natural and cultural resources by designating the moku of Kīpahulu as a CBSFA.

Sincerely,

A handwritten signature in black ink that reads "Chr. Bird".

Christopher E. Bird, Ph.D.  
Associate Professor  
Director, Genomics Core Laboratory



**Kipahulu Community Association**  
HC 1 Box 168 • Hana, Hawaii 96713

December 19, 2018

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Aloha Chair Case,

The Kipahulu Community Association, Inc. (KCA) is a 501(c)(3) nonprofit organization founded in 1993 whose membership is comprised of all residents of Kipahulu area. The purposes of the KCA include: to help meet the needs and promote the affairs of Kipahulu; to provide a forum for the exchange of ideas and information; to promote self-sufficiency and conservation; and to preserve the natural beauty and rural agricultural values of the community.

We support the designation of Kipahulu moku as a Community-Based Subsistence Fishing Area, as proposed by the Kipahulu Ohana, in order to protect the resources and the traditional lifestyles upon which our members depend.

The KCA has worked in collaboration with Kipahulu 'Ohana on several projects in the past, including the development of the shared-use certified Kipahulu Kitchen and the Cable Ridge feral animal management and native forest restoration project.

The KCA's members include several Hawaiian families who have lived in the area for many generations and are practitioners of traditional subsistence fishing.

Our members participated in the Malama I Ke Kai planning process that the Kipahulu Ohana led in 2010-2012 that set a priority to "Designate Kipahulu as a local management area under DLNR," and also in the development of the proposed rules that are part of the Kipahulu Ohana's CBSFA application.

As the CBSFA proposed by the Kipahulu 'Ohana is considered for formal designation, we wish to continue supporting and providing input on this process, including being a partner in the management plan as appropriate to help to effectively implement the rules once the CBSFA is established.

Sincerely,



Erin Lindbergh  
Director





November 22, 2018

**ATTN:** Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

**SUBJECT:** Letter of Support for the Kīpahulu 'Ohana Inc. and the Kīpahulu Moku Community-based Subsistence Fishing Area Proposal.

Aloha Chairperson Case:

Kua'āina Ulu 'Auamo (KUA) submits this letter in strong support of Kīpahulu 'Ohana Inc.'s (KOI) proposal and management plan to adopt place-based regulations and designate the Kīpahulu Moku Community-Based Subsistence Fishing Area

KUA was founded by kupuna of KOI to empower communities to improve their quality of life through caring for their environmental heritage together. We employ a community-driven approach that currently supports a network of more than 32 mālama 'āina community groups collectively referred to as E Alu Pū (moving forward together), 38 fishpond restoration projects and practitioners called the Hui Mālama Loko I'a, and a new and growing hui of Limu practitioners all from across our state.

We were also founded by Hui Mālama Mo'omomi, the group that inspired the creation of the community-based subsistence fishing area law that inspired the efforts in Kīpahulu over twenty years ago. This is to say support of the efforts at places like Hā'ena, Mo'omomi, Kīpahulu, Miloli'i and others has been a long-time purpose in our network and capacity building activities. Our E Alu Pū network council has made a priority of supporting the development of CBSFA's. We continue to connect CBSFA focused communities to build capacity and share knowledge, success and struggles and empower each other through networks.

KUA recognizes and supports the longstanding efforts of KOI as they continue to care for the natural and cultural resources of Kīpahulu moku and East Maui. Indeed, their work, the inspiration they provide their community and others, the creation of KUA and the networks it supports have inspired a movement and vision for 'āina momona which will better the way we take care of Hawai'i and each other now and into the future.

Pūpūkahi i holomua e ho'okanaka  
(Let's unite to better the human condition)

A handwritten signature in black ink, appearing to read "Kevin K.J. Chang".

Kevin K.J. Chang  
Executive Director



January 31, 2019

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Dear Chairperson Case,

On behalf of the Maui Nui Marine Resource Council (MNMRC) I'm writing this letter in **strong support** of Kīpahulu 'Ohana Inc.'s (KOI) proposal and management plan to designate the Kīpahulu Moku as a Community-Based Subsistence Fishing Area and adopt place-based regulations for the area. MNMRC, through its involvement with the Maui Nui Makai Network (MNMN), has worked with KOI since 2012 when the Network was formed. We have supported them as they have grown into a highly respected community managed conservation organization.

The founders of KOI embody aloha 'āina in all they do. From teaching youth about the ecological sustainability of traditional kalo farming systems, to working to preserve cultural sites within the Kīpahulu moku, to influencing the local community to support an 'opihi resting zone, KOI has had a huge influence in helping both the local and visiting community understand the importance of sustainable subsistence practices. KOI's founders and managers possess intricate knowledge of traditional farming and fishing practices, passed down to them over multiple generations and carefully refined through both the study of historical documents and research on aquatic ecosystems and effective fisheries management. KOI is highly respected in the local community and therefore uniquely positioned to propose and govern bottom-up pono fishing practices that will ensure culturally sensitive and effective fisheries management in Kīpahulu moku. KOI has also acted as a leader, reaching out to other East Maui communities and sharing experience and tools to empower them in the management of their own areas.

Maui Nui Marine Resource Council recognizes the longstanding efforts of KOI as they continue to care for the natural and cultural resources of Kīpahulu moku and East Maui and serve as a model for Maui and the state. MNMRC is in fully support of KOI and the Kīpahulu community's initiative to protect its natural and cultural resources by designating the moku of Kīpahulu as a CBSFA.

Sincerely,

A handwritten signature in black ink, appearing to read "Megan Edgar".

Megan Edgar  
General Manager  
Maui Nui Marine Resource Council

Hannah Kihalani Springer  
Kukui'ohiwai, Ka'ūpūlehu, North Kona, Hawai'i  
72-3403 Māmalahoa Highway  
Kailua, Kona, Hawai'i \* HI 96740  
[ohiwai@gmail.com](mailto:ohiwai@gmail.com)

December 14, 2018

Ms. Suzanne Case, Chairman  
Board of Land and Natural Resources  
1151 Punchbowl Street, Room 130  
Honolulu, O'ahu \* HI 96813

Me ka ha'aha'a,

I am writing in **STRONG SUPPORT** of Kīpahulu 'Ohana Inc.'s (KOI) proposal and management plan for place-based regulations for the designation of the Kīpahulu Moku Community Based Subsistence Fishing Area. I visited Kīpahulu and learned of the KOI initiative in 2014, at the E Alu Pū Annual Gathering, which I attended as a member of the Ka'ūpūlehu Marine Life Monitoring Committee (KMLAC).

My family has lived in Ka'ūpūlehu and adjacent Kūki'o ahupua'a since before the time of Kamehameha. We have seen and been a part of changes and the adjustment to them, from one generation to the next, through that time. We and the KMLAC maintain our intimate, generational, occupational, and recreational relationships with our place and we recognize the same among KOI.

The KMLAC has been engaged together since 1996, for the purpose of monitoring the marine life of the shoreline and near-shore waters of Ka'ūpūlehu and adjacent Kūki'o. We have looked at various ways to influence the health of the shoreline and near-shore waters in positive ways, and in 2016 our proposed ten-year all species rest period for the shorelines of Ka'ūpūlehu and Kūki'o and their near-shore waters was approved. The KOI seeks the same opportunity that the communities of Hā'ena, Kaua'i and Ka'ūpūlehu, Hawai'i already have. Kīpahulu, Maui joins with Mo'omomi Moloka'i in seeking the same.

We respect the ways that different communities express their kuleana (responsibility (ies)): how they acquire and pass down knowledge from one generation to the next; how they act upon their intimate understanding of their shorelines and near-shore waters; how they pass on their time-honored fishing practices, methods, and gear types; and the way that they relate to and care for the natural and cultural resources of their home shores and waters. We support like-spirited efforts and the way that such community / place - based initiatives can be beneficial to the State and in keeping with Its kuleana to mālama 'āina. The Kīpahulu 'Ohana Inc. embodies the ways a community resolutely expresses their kuleana as kama'āina of place and kupa'āina (citizens) of Hawai'i nei.

We pray that you agree with our support for the Kīpahulu 'Ohana Inc. proposal and thank you for your attention to their initiative.

'O mākou nō me ka 'oia'i'o,

Hannah Kihalani Springer  
member, Ka'ūpūlehu Marine Life Advisory Committee



Nov. 27, 2018

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resource  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl st.  
Honolulu, Hawaii 96813

Dear Chair Case,

I am writing this letter on behalf of the Hui Maka'ainana O Makana of Ha'ena, Kaua'i's strongly supporting Kipahulu Ohana Inc.'s proposal and management plan to adopt place-based regulations and designate the Kipahulu Moku Community Based Subsistence Area. We believe that community based management is the wave of the future for Hawaii and internationally. Especially, in isolated communities like Ha'ena and Kipahulu, resource management has and is traditionally and culturally important to their existence. Similar to Ha'ena, Kipahulu is truly a modern example of a ahupua'a uninterrupted from mountain to the ocean. It is, like Ha'ena, the perfect setup for a Community Based Fishing Area to work. Kipahulu, like Ha'ena .periodically experiences heavy flooding events. We are isolated from the outside communities for periods of time. Is in times like these, it is clearly important to have these resources options to feed our communities and potential visitors who could be trapped. With the warnings of climate change, this theoretical situation could become a reality. For Ha'ena, the Ha'ena Community Based Subsistence Fishing Area has proven to be fruitful and sustainable for the Ha'ena/ Wainiha community and Kaua'i with little cost to the State. Since the dissolution of the Konohiki, the general feeling is that our resource have declined. Community Based Management is about the community act as the Konohiki, collectively, they understand their resources as well as anyone. I have spent time in Kipahulu with some community members. They know and share their knowledge of their resources openly. Please give back the opportunity for Kipahulu Ohana Inc. and the Kipahulu community their kuleana to malama their fisheries. Finally, a old Hawaiian proverb states, Ina malama 'oe i ke kai, (if one takes care of the ocean) malama no kekai ia 'oe (the ocean will take care of you).

Mahalo Nui Loa,

Presley Wann (President of the Hui Maka'ainana O Makana)





The Nature Conservancy, Hawai'i Program  
923 Nu'uuanu Avenue  
Honolulu, HI 96817

Tel (808) 537-4508  
Fax (808) 545-2019  
nature.org/hawaii

January 15, 2019

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl Street  
Honolulu, Hawai'i 96813

Dear Chairperson Case:

The Nature Conservancy (TNC) strongly supports Kīpahulu 'Ohana's proposal to designate a Community-Based Subsistence Fishing Area (CBSFA) for the moku of Kīpahulu. Kīpahulu 'Ohana is a community-based organization that has worked diligently for the past seven years to engage the East Maui community in developing a CBSFA proposal guiding responsible fishing practices to restore abundance to Kīpahulu reefs and nearshore waters. The Kīpahulu CBSFA proposal is supported by more than 600 East Maui residents, and is shaped by knowledge and observations of this place and its resources, traditional customs and subsistence practices gathered at community meetings, individual and family interviews, and talk-story sessions.

Guided by science and our mission to conserve the lands and waters on which all life depends, TNC works with government and academic partners and more than 30 communities across the state to restore and protect the coastal habitats that support Hawai'i's culture, fisheries, economy, and way of life. Since 2008, TNC has partnered with the Kīpahulu 'Ohana to restore coastal resources through the establishment of a voluntary 'opihī rest area along the public access coastline of Haleakalā National Park in collaboration with the National Park Service and Texas A&M University-Corpus Christi. TNC also works closely with Kīpahulu 'Ohana through the Maui Nui Makai Network, a network of community groups across Maui Nui that care for the special places and natural resources on which we all depend.

Empowered communities like Kīpahulu will help the DLNR Division of Aquatic Resources and Division of Conservation and Resources Enforcement ensure that the State's marine resources are managed sustainably and that the benefits of food, shoreline protection, recreation, and cultural values will be available today and for future generations. Kama'āina families, kūpuna, keiki, fishers and gatherers, and other East Maui community members want to restore productive, sustainable subsistence fishing in their home. They have witnessed the dramatic declines in resource populations over generations, and they have the commitment, energy, knowledge, and connection to place necessary to help manage the area respectfully and sustainably.

TNC recognizes the longstanding efforts of Kīpahulu 'Ohana as they continue to care for the natural and cultural resources of East Maui and fully supports the Kīpahulu community's proposal to designate the moku of Kīpahulu as a CBSFA.

Sincerely,

A handwritten signature in black ink, appearing to read "Ulalia Woodside".

Ulalia Woodside  
Executive Director  
The Nature Conservancy, Hawai'i Program

BOARD OF TRUSTEES

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*P.O. Box 824 • Hana, Hawaii 96713*

January 9, 2019

Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Dear Chairperson Case,

On behalf of the Board and families of Nā Mamo O Mū'olea, we offer our strong support of the proposal and management plan of Kipahulu Ohana Inc. (KOI) to adopt place-based regulations and designate the Kipahulu Moku as a Community-Based Subsistence Fishing Area.

Founded in 2006, Nā Mamo O Mā'olea is a non-profit organization dedicated to perpetuate traditional 'ahupua'a management of the Mū'olea 'ahupua'a in East Maui, and to restore and maintain the area's natural, cultural, scenic, historic and marine resources for the benefit, education and enjoyment of our community and future generations. We manage a 72-acre area of coastal land that is owned by the County of Maui through a 50-year lease agreement, including various shoreline management and educational projects.

Nā Mamo O Mū'olea and Kipahulu Ohana, Inc. have worked in partnership on our makai efforts since both organizations started to put a particular focus on this aspect of our programs around 2010. Both organizations are part of the 'Opihi Partnership and manage voluntary 'opihi rest areas in collaboration with The Nature Conservancy and Texas A&M University Corpus Christi. We share our 'opihi survey methods that were developed through the work of the Partnership, and support each other in our rest area efforts. In addition, both organizations were co-founders in 2013 of the Maui Nui Makai Network, bringing together communities on Maui, Moloka'i and Lāna'i that are actively engaged in culturally- and community-based makai management projects to encourage and support each other's efforts.



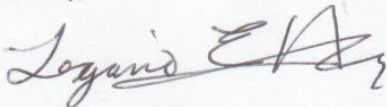
Kīpahulu Ohana, Inc. has demonstrated an enduring commitment to ahupua'a management and education programs, from the mountain to the sea, based on the generational traditional knowledge of the Native Hawaiian practitioners of the area, and supported by appropriate science and technology.

As all of our communities in East Maui, we know that the traditional fishermen and practitioners of Kīpahulu have witnessed a decline in the abundance and diversity of their nearshore fisheries over the years, and are concerned about the impact of overharvesting and inappropriate harvest methods and other pressures that will continue to degrade the fisheries over time without intervention. Jo

Although Nā Mamo O Mū'olea has chosen not to pursue CBSFA designation for the area we manage at this time, we support the co-management model to protect traditional and customary practices that the CBSFA designation embodies, and we believe Kīpahulu moku is very appropriate region to protect and manage in this fashion.

We offer our continued support for the Kīpahulu 'Ohana in their ongoing makai management efforts, and strongly encourage the Department to support the application and management plan for the designation of Kīpahulu moku as a Community-Based Subsistence Fishing Area.

Sincerely,



Legario Echaris, Jr.  
President



**AHA MOKU O KAUPU**

33275 Piilani Highway, Kaupo, HI 96713  
P.O. Box 1269, Kula, HI 96790  
808-870-2820

April 21, 2019

Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

Aloha Chair Case,

As the Representative of Kaupo, under Act 212, Section 1, I'm very honored to write this letter in support for the proposed designated Community-Based Subsistence Fishing Area (CBSFA) in the Moku (District) of Kipahulu. I have worked hand in hand with the Kipahulu Ohana Inc for years and admire the work they do in managing the traditional Hawaiian agriculture and shoreline projects. The traditional knowledge of Kipahulu is passed down to the Generations that John and Tweety Lind nurtures for preservation. Our Youths have grown up inspiring others in the importance of Ike (knowledge), being active and involved in managing our areas and proving their ability to teach.

We appreciate the collaborative Partnerships they have established and to which has been extended to our Kaupo Moku (district). We highly believe in this process and that it will assist us in protecting our natural resources and traditional lifestyle that our Communities live upon.

As the Kaupo 's Kupuna Advisory Council, we are in full support for formal designation for the CBSFA in Kipahulu under the Kipahulu Ohana Inc. Please help to expedite their process for a prosperous outcome.

Sincerely,

Jade Alohani Smith  
Aha Moku O Kaupo Representative



Ms. Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office  
Kalanimoku Building  
1151 Punchbowl St.  
Honolulu, Hawai'i 96813

November 30, 2022

Dear Chairperson Case,

Sierra Club Maui Group wishes to express our strong support of the designation of a Community Based Subsistence Fishing Area (CBSFA) in Kīpahulu Moku. The Sierra Club has offered many educational outings along this beautiful coastline and we have been impressed by the inspirational work done by the Kīpahulu 'Ohana Inc, (KOI) over many years.

We commend the locally based leadership of KOI for leading a true community process to develop this CBSFA application and draft management plan and rules package over the last 10 years. The process has engaged many fishers and resource users, and allowing many different opportunities for community participation and input.

KOI is a well-established and respected organization with over 20 years of experience conducting projects for ahupua'a management, including traditional Hawaiian agriculture and shoreline management. They have proven their ability to work in collaborative co-management partnership with agencies and organizations, and their capacity to sustain projects and programs over time.

Kīpahulu moku, while rich in history, culture, and resources, is also under threat from various influences, including overharvesting and improper harvesting of marine resources. In this remote location, a community based management model for ocean resources is a good fit.

The Kīpahulu 'Ohana effort directly aligns with and supports the "30 by 30" Holomua Initiative goal initiated by Governor Ige to have 30% of Hawai'i's coastal areas under effective management by the year 2030.

Please know that the well-respected KOI group has the full support of Sierra Club, Maui in their efforts to designate the Kīpahulu moku as a Community-Based Subsistence Fishing Area, and we urge the Department to support their application and move through the administrative rule-making process in a timely manner.

Sincerely,

Lucienne De Naie  
Chairperson, Sierra Club Maui Group



September 20, 2022

Suzanne Case, Chairperson  
Board of Land and Natural Resources  
DLNR Main Office Kalanimoku Building 1151 Punchbowl St.  
Honolulu, Hawai‘i 96813

**Letter of Support for Community-Based Subsistence Fishing Area (CBSFA) for the moku (district) of Kīpahulu**

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Aloha mai kākou,

On behalf of the Maui Conservation Alliance (MCA), we would like to voice our support for the proposal to designate a Community-Based Subsistence Fishing Area (CBSFA) for the moku (district) of Kīpahulu. Please note that three of the thirteen principal members of MCA have abstained from voting on this letter of support (Department of Land and Natural Resources, East Maui Watershed Partnership, and Maui Forest Bird Recovery Project).

Under the leadership of Kīpahulu ‘Ohana, Inc. (KOI), the CBSFA application and draft management plan have been over 10 years in the making, engaging many stakeholders, amassing over 600 signatures of support from East Maui residents, reaching over 30,000 people locally and globally with information regarding their management efforts, and allowing many different opportunities for community input along the way. KOI is a well-established and respected organization with over 20 years of experience conducting projects for ahupua‘a management, including traditional Hawaiian agriculture and shoreline management. They have proven their ability to work in collaborative partnership with agencies and organizations for co-management efforts, and their capacity to sustain projects and programs over time.

Kīpahulu moku, while rich in history, culture, and resources, is also under threat from various influences, including overharvesting and improper harvesting of marine resources. Local fishers have described abundant fishery resources present in Kīpahulu 30-40 years ago, noting that fish would “come up to smell your spear” and “papio would come when you snap under water.” Since then, fishery abundance and biomass have been observed to decline, suggesting the need for improved management. This effort aligns with and greatly supports the “30 by 30” goal initiated by Governor Ige to have 30% of Hawai‘i’s coastal areas under effective management by the year 2030. Such a designation would be consistent with Executive Order 18-06 (relating to the United Nations Sustainable Development Goals) that supports an increase in community management of marine resources and the protection of Hawai‘i’s cultural and natural heritage.

Me ka mahalo nunui a me ke aloha no, Makale‘a Chana Ane, Chair  
Tamara Sherrill, Secretary

*The MCA is a cooperative partnership of thirteen government, private and non-profit organizations who are the key leaders in the management of Maui’s native ecosystems. MCA is committed to accelerating conservation management on Maui’s highest priority conservation needs.*





Photo: Kīpahulu 'Ōhana

ADMINISTRATIVE RECORD

9. Example Outreach Materials (2013-2023)

Example Outreach Materials (2013-2023)

The following are examples of outreach materials KOI has developed between 2013 and 2023 for the Kīpahulu Moku CBSFA. These materials have been shared at events, online, and at locations detailed in the Outreach Efforts Timeline (2013-2023) on page 3.

Kīpahulu Moku CBSFA FAQ Flyer

KOI has been handing out a Frequently Asked Questions (FAQ) flyer at events and meetings and posting online to gather feedback and spread awareness within east Maui and beyond about the Kīpahulu Moku CBSFA. DAR printed and distributed this flyer to fishing supply stores leading up to multiple Public Scoping Meetings held from 2019 to 2022.

GETTING TO KNOW THE PROPOSED KIPAHULU MOKU CBSFA

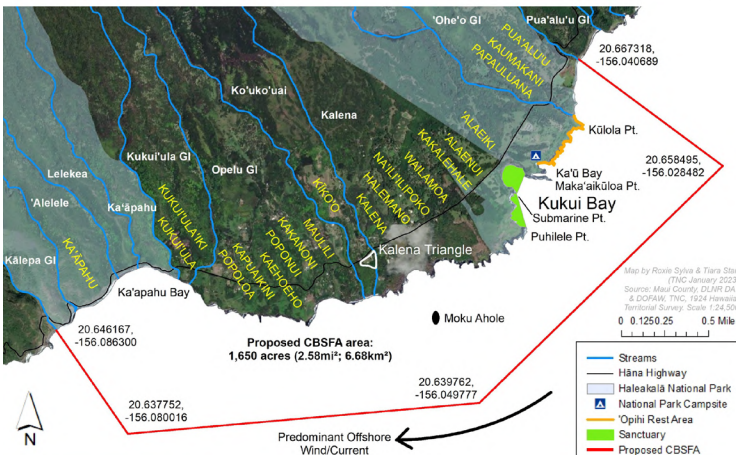
Frequently asked questions and comments

PURPOSE

The proposed Community-Based Subsistence Fishing Area (CBSFA) will help ensure high quality fishing now and in the future by addressing community concerns about declining resources and reaffirming customary fishing traditions. "If fishing access increases without additional management in place, Kīpahulu could experience rapid and significant declines in fish abundance and biomass, similar to other more populated areas on Maui."

IMPORTANT NUMBERS

- The proposed CBSFA spans roughly 5.7 MILES of coastline & 1,650 ACRES of submerged area
- 680+ East Maui residents signed a petition in support of the Kīpahulu CBSFA
- 2010 was the year our community started our Mālama I Ke Kai program and planning process leading to CBSFA



CBSFA BOUNDARIES

From Kālepa Gulch to Pua'alu'u Gulch out to approximately 60-meter depth.

WHY THESE AREAS

- KIPAHULU MOKU** – This is the proposed CBSFA boundary, the traditional boundary of the Kīpahulu moku, and an area that provides subsistence resources for its residents.
- ŌPIHI REST AREA** – This area fronting the Haleakalā National Park campground has been an 'Ōpihi Rest Area since 2014 where we have asked people to voluntarily not harvest 'opihi. Prior to the voluntary rest area, 'opihi populations were low and declining every year. In our years of research since, we've found an increase in 'opihi within the rest area and in surrounding areas open for harvest.
- KUKUI BAY SANCTUARY** – Kūku'i Bay was chosen as a Sanctuary, or no-take area, because it is one of the most biologically diverse areas in Kīpahulu, home to many different types of fish and invertebrate populations. It is an important estuary for reproduction of some species and recruitment of others. If protected, it will benefit those who fish the area fronting the Haleakalā National Park campground and other areas surrounding the Sanctuary.

KIPAHULU MOKU. OUR MOKU. OUR KULEANA.

PROPOSED RULES		
Per person per day within the Kīpahulu Moku CBSFA   Existing State regulations continue to apply   All rules apply to everyone equally		
Bag Limits, Size Limits, Seasons	Gears	
<b>All Finfish</b>	<ul style="list-style-type: none"> <li>Limit 10 combined (except akule and introduced species like roi, ta'ape, and to'au), including bait fish</li> <li>Non-commercial take only</li> </ul>	<ul style="list-style-type: none"> <li>Surround Gill net: Minimum mesh size 2 1/4"; no surround gill net except for akule and ta'ape (bag net prohibited) <small>State minimum is 2"</small></li> <li>Throw net: Minimum mesh size 3" <small>State minimum is 2"</small></li> <li>Hook-and-line: Max 2 lines deployed from shoreline with max 2 hook per line, each hook having only one point, except that double or treble hooks are allowed with lures</li> <li>SCUBA/underwater breathing apparatus: No take/possession of marine life while using gear (except for akule and introduced species including roi, ta'ape, and to'au)</li> <li>Freediving: No take 'opihi while freediving</li> <li>Night diving: No take or possession of marine life while night diving during the period between one-half hour after sunset and one-half hour before sunrise or to harvest utilizing any form of artificial light</li> </ul>
<b>Akule</b> <i>Bryce Seal</i> <i>Selar crumenoides</i>	<ul style="list-style-type: none"> <li>Limit 1 each</li> <li>State bag limit is 20 'Ōmūlu</li> </ul>	
<b>Ōmūlu</b> <i>Bluefin Trevally</i> <i>Caranx melampygus</i>	<ul style="list-style-type: none"> <li>Limit 2 each</li> </ul>	
<b>Kala</b> All Unicornfish Species <i>Naso</i> genus	<ul style="list-style-type: none"> <li>5" minimum</li> <li>11" minimum - 18" maximum</li> <li>State minimum is 11"</li> <li>Closed May – September</li> <li>State closed season is June-August</li> </ul>	
<b>Kole</b> Goldring surgeonfish <i>Ctenopoma strigosus</i>	<ul style="list-style-type: none"> <li>Limit 40 pieces (shell on)</li> <li>1 1/2" minimum - 2" maximum</li> <li>State minimum is 1.5"</li> <li>No take within 'Ōpihi Rest Area</li> </ul>	
<b>Moi</b> Pacific Threadfin <i>Poliodotulus senfili</i>	<ul style="list-style-type: none"> <li>Limit 2 each</li> </ul>	
<b>'Ōpihi</b> <i>Uropet</i> <i>Callinax</i> spp.	<ul style="list-style-type: none"> <li>Limit 2 combined</li> <li>Closed May – September</li> <li>State closed season is May-August</li> </ul>	<ul style="list-style-type: none"> <li>'Ōpihi Rest Area</li> <li>From 'Ohe'o GI to Ka'ū Bay</li> <li>No harvest 'opihi within Rest Area</li> </ul>
<b>7-11 Crab</b> Spotted Reef Crab <i>Coripallus maculatus</i>	<ul style="list-style-type: none"> <li>Limit 2 each</li> </ul>	
<b>Ulu/Ula Pāpapa</b> Spriny Lobster, Palauwidae Family Slipper Lobster, Scyllaridae Family	<ul style="list-style-type: none"> <li>Limit 2 combined</li> <li>Closed May – September</li> <li>State closed season is May-August</li> </ul>	
<b>Limu</b> All Native Species	<ul style="list-style-type: none"> <li>No taking native limu with holdfast/roots attached</li> </ul>	<ul style="list-style-type: none"> <li>Kūku'i Bay Sanctuary</li> <li>From Kūku'i Bay interior to Submarine Pt. to Puhilele Pt.</li> <li>No take within Sanctuary</li> </ul>

Updated January 20, 2023

HOW WERE THE RULES CHOSEN?

The proposed rules were developed since 2010 through conversations with East Maui residents, fishers, DLNR, science experts, and of course, our kūpuna to reflect the mana'o and traditional practices of our community. The rules have also been revised based on feedback received through community and DAR-led public scoping meetings between 2019 and 2022. Each rule has a reason for being written, detailed in our Proposal and Management Plan. For example, 'opihi that are bigger put out more larvae, so we want to protect the big 'opihi. We conducted surveys for years and found that it is unusual to find 'opihi over 2" in Kīpahulu moku.

HOW WILL THE RULES BE ENFORCED?

We aim to educate fishers about the CBSFA and develop an understanding about the reasons behind the rules. If fishers understand and respect the rules and the request of the Kīpahulu community, then our hope is that the rules will be followed because they make sense, not from fear of enforcement. But enforcement will be an option for those who are willful or repeat violators. We worked with DOCARE officers to word the rules in a way that is most enforceable for them. The community will continue education, and if necessary, report resource violation complaints to DOCARE through the Makai Watch program.

SHOULD THESE RULES BE FOR THE ENTIRE ISLAND?

Kīpahulu 'Ōhana supports that goal! We hope that a lot of these rules get adopted throughout East Maui and even statewide. Designing specific, area-appropriate regulations is challenging without making it too confusing and difficult for fishers to comply. However, the State DLNR and local community groups need to step up and take the lead to ensure Maui fishing grounds don't get fished out. We in Kīpahulu are doing our best to set an example and hope it helps create support for island-wide or statewide rules.

HOW DO THE ŌPIHI REST AREA AND KUKUI BAY SANCTUARY AFFECT ACCESS?

- The proposed Kūku'i Bay Sanctuary boundary has been revised, given public feedback, to allow safe access into deeper waters outside of the Sanctuary.
- The 'Ōpihi Rest Area boundary fronting the Haleakalā National Park campground has been revised, given public feedback, and fishing will still be allowed in this area.

WHERE CAN I GET MORE INFORMATION?

Follow us on Instagram and Facebook (@kipahuluohana), and visit our website at [kipahulu.org/cbsfa](http://kipahulu.org/cbsfa) to download our full Proposal and Management Plan and view other educational materials and videos. Also, feel free to email [cbsfa@kipahulu.org](mailto:cbsfa@kipahulu.org) with any questions or comments about the CBSFA. Mahalo!





Kīpahulu Moku CBSFA Kiosk

This wooden outreach and comment board was created to live at the fruit stand at Kalena Kitchen in Kīpahulu. It houses brochures, comment forms, and outreach squares to gather feedback continually on the CBSFA from east Maui community members and visitors.



Kīpahulu Moku CBSFA Social Media Posts

Example posts from KOI’s Instagram and Facebook accounts.



**WHAT IS A CBSFA**  
COMMUNITY BASED SUBSISTENCE FISHING AREA

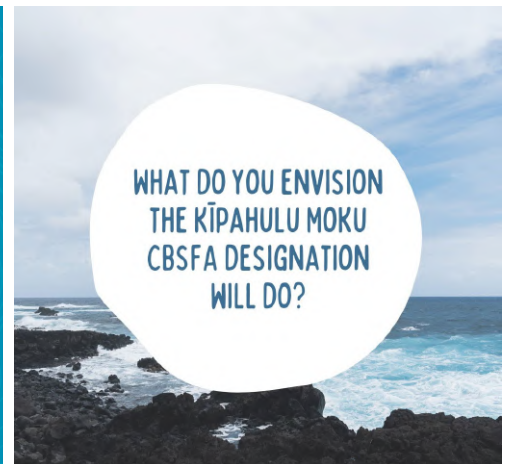
JUNE 7, 2022  
5:30-7:30 PM

**SAVE THE DATE**

**KĪPAHULU MOKU CBSFA SCOPING MEETING**

Zoom registration coming soon

\*Community-Based Subsistence Fishing Area  
More info at [Kipahulu.org/cbsfa](http://Kipahulu.org/cbsfa)



Kīpahulu Moku CBSFA Outreach Squares

These outreach squares were made for distribution at public events and at the Kalena Center.

**KIPAHULU MOKU CBSFA**  
(COMMUNITY-BASED SUBSISTENCE FISHING AREA)

We are the Kīpahulu ‘Ohana—families and community members working together to return abundance to our moku (district). We revive and promote traditional Hawaiian ahupua‘a (watershed) management through restoration projects, self-sufficiency programs, and educational events. In collaboration with the Kīpahulu community, we have restored Kāpahu taro farm and created a Mālama I Ke Kai (Take Care of the Ocean) Community Action Plan with input from community members, fishermen, scientists, managers, and teachers.



Now, to prevent future resource declines, we need your help to designate the shoreline and nearshore reefs of Kīpahulu as a Community-Based Subsistence Fishing Area (CBSFA) through formal adoption of pono (sustainable) harvesting guidelines as state rules. Hawai‘i’s CBSFA designation recognizes local communities as valued partners in protecting natural resources, and reaffirms traditional and customary practices for subsistence and culture. Acquiring the CBSFA designation is a community-driven process. With extensive public input and support since 2012, we have developed culturally-based regulatory recommendations as part of our Community Action Plan.



Please join our community in this effort. We need your input and support to maintain resource abundance at Kīpahulu!



The proposed CBSFA plan and regulations are available for review and comment at [kipahulu.org/CBSFA](http://kipahulu.org/CBSFA) and in person at Kalena Center, one mile west of the Kīpahulu District Haleakalā National Park—please stop by. For more information, contact [ohana@kipahulu.org](mailto:ohana@kipahulu.org). Comments are welcomed now and as the Division of Aquatic Resources leads the administrative rule-making process. Mahalo!

**OUR MOKU.**  
**KIPAHULU**  
**OUR KULEANA.**





Photo: Kīpahulu 'Ohana

ADMINISTRATIVE  
RECORD

| 10. Kīpahulu Mālama I Ke Kai Community Action Plan (2012)

**Kīpahulu Mālama I Ke Kai Community Action Plan (2012)**

KOI’s work, including the Kīpahulu Moku CBSFA Proposal and Management Plan, is guided by the Mālama I Ke Kai Community Action Plan (Kīpahulu CAP), developed by community members in 2012. Over 50 participants contributed a diverse range of skills and backgrounds, from farmers, to fishermen, National Park staff, east Maui residents, schoolteachers, and marine scientists. KOI used a participatory and inclusive approach to collaborative community marine spatial planning with various activities and planning tools, spanning five meetings from May 2011 to June 2012. One of the priority strategies identified in this plan was to “Designate Kīpahulu as a local management area under Department of Land and Natural Resources rules,” leading to the request to apply for CBSFA designation. The community planning process was facilitated by The Nature Conservancy’s Maui Marine Program.

To view the entire 15-page Kīpahulu CAP, please visit: [https://www.kipahulu.org/pdf/Kipahulu\\_Malamaikakai\\_CAP.pdf](https://www.kipahulu.org/pdf/Kipahulu_Malamaikakai_CAP.pdf)

